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COUNTESS VANDAL

ROSE VALLEY
NURSERIES - LYONS, NEW YORK



AMBASSADOR



TALISMAN



SOUVENIR



MARY HART

Bud and Blossom

AWAIT THE SURE COMING OF *Spring*

FAR North in New York State, nearly to the shores of Lake Ontario, lie the broad, rich fields where the Rose Valley Rose Bushes grow. Here winter is severe enough to test the hardiness of any Rose. All through the growing season frequent showers sweep over the Rose fields. In the deep fertile earth the Rose roots become plump and bushy, and the plants enjoy a steady firm onward growth.

Autumn frosts arrive early here, checking the growth of our bushes, ripening them, so they are quite dormant before we lift them from the fields—this means their *vitality is retained*. Our County of Wayne is unique in its most favorable Rose-growing climate, and is actually set apart and termed an “island” by the U. S. Geodetic Survey.

Rose Valley maintains a small test garden at Worcester, Pennsylvania, where some Roses of every variety are growing in rose beds, under actual garden conditions.

Years ago in my grandfather's nursery the new berries and small fruits interested him most. Later, my father found nothing quite so absorbing as the improved new apples and peaches for orchardists. To me, Roses and Evergreens, are always fascinating and beautiful, and spirit-refreshing. The close observer is intrigued by the evolutions of the beauty of a Rose from hour to hour, and what a different gem is the Rose of June from its lovely counterpart of August or of October! Each season has its own touch in forming the blooms and coloring them. Can it be denied that each opening Rose is a charming new personality?

I would rather you would not buy any Roses than buy unwisely. If you have the desire to create Rose beauty, and if you belong to that aristocracy who desire to possess the best Roses and have the taste to enjoy them—then by not having the best you are short-changing your life.

BYRON C. COLLINS

Lyons, Spring 1933

“*Talisman Sports*” on opposite page. At rare intervals a Rose bush will bear a branch that is different from the bush in leaf and flower. Recently an otherwise normal Talisman bush was bedecked one morning with a strange *red* bud which opened into a Rose totally different from the other blooms on the plant. This “sport” is now the Mary Hart. (Photograph of bud and open bloom on opposite page.) Not many months previous Ambassador and Souvenir had sported from a Talisman too. On the facing page we show Talisman with its three most distinguished sports—a novel quartet to have and to study in your Rose Garden.

TALISMAN

AMBASSADOR

MARY HART

SOUVENIR

These Four Roses (\$6.00) for \$4.85

ROSE VALLEY NURSERIES, LYONS, NEW YORK



ROSE VALLEY ROSE BUSHES

are all field-budded, field-grown plants. We guarantee them to be the finest obtainable at any price. (Some varieties of Climbers and Poly-anthas are not budded of course since this proves to be of no particular advantage). We guarantee them to grow and bloom by June, or ten weeks after planting, as the case may be. Prices include delivery in the United States and its possessions. There are several "Collections" through these pages, with price for the group reduced. If you are ordering Roses and other plants not in collections, to the amount of

\$10 or more, you may select any one of our Roses, and we shall be glad to include this with your plants with our compliments. You will thus be creating your own collection to fit best into your own garden.

RECURRENT-BLOOMING ROSES

The following Roses are chosen from that numerous class "Hybrid Tea," thus named because the TEA Rose from China is its basic foundation or cornerstone; on which has been built a large collection, by the infusion of other strains such as Bengal, Centifolia, Gallica, etc. When Monsieur Pernet succeeded in adding the Austrian brier blood into the Hybrid Teas this new strain became known as "Pernetiana." Where the original TEA blood is still dominant they are called "Pernetiana Hybrids." *Classification: H. T., Hybrid Tea; P. H., Pernetiana Hybrid; P., Pernetiana.*

Ambassador

A sport of Talisman with all the qualities of the parent. Urn-shaped buds of untarnished copper with tints of bronze, gradually moving as the flower opens to old rose and finishing orchid pink. An unusual color in Roses. (H. T., patented, Premier Rose Co., U. S., 1931). \$1.25. Photograph page 2.

Rose-breeding. Long deep orange-red bud; bloom immense, semi-double, a combination of burnt sienna, orange, copper and gold; quite fragrant for the type. Handsome plant with large glossy foliage, can be grown as a large shrub. Always in bloom. (P., 1924). 75c.

Ariel

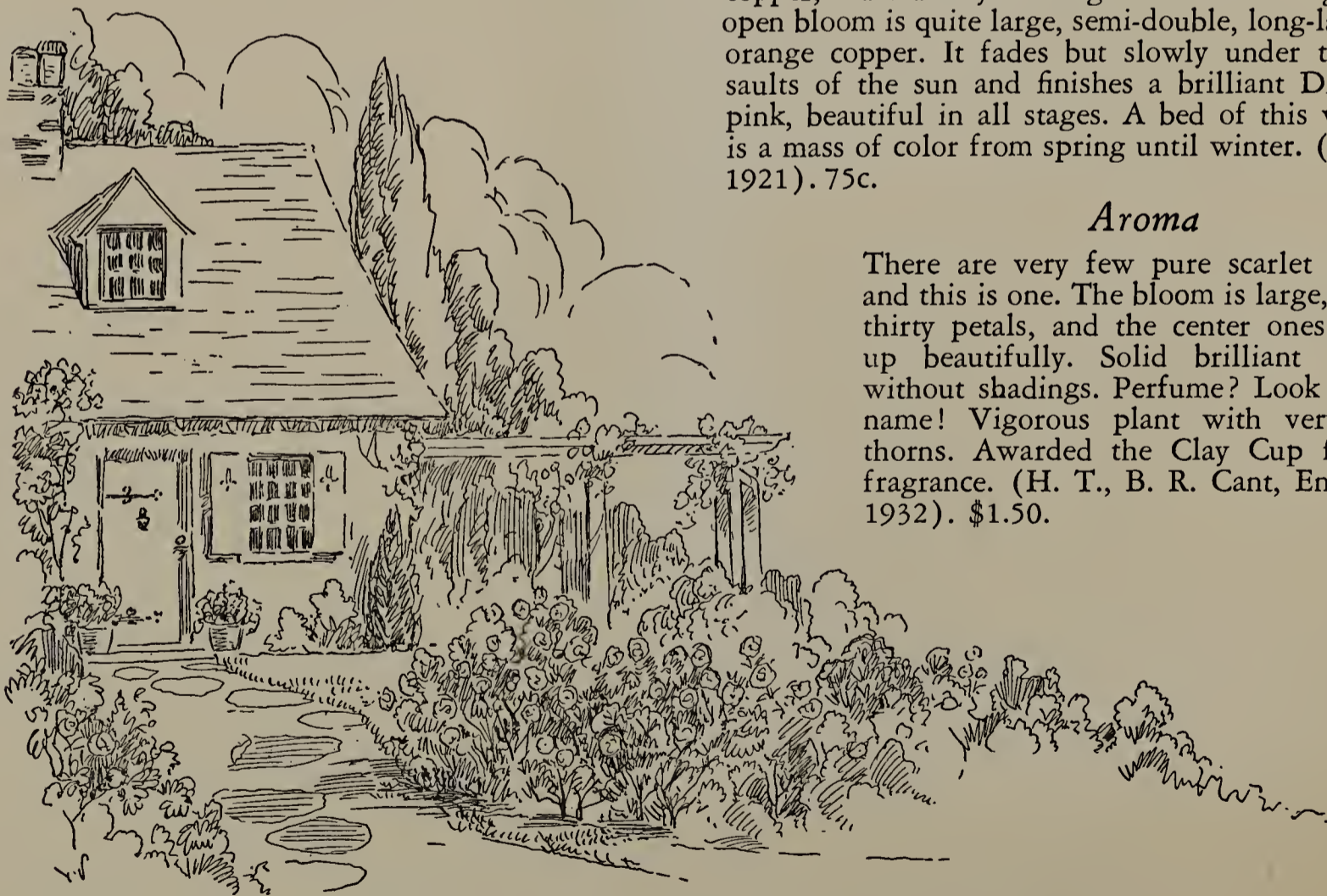
Being a granddaughter of Frau Karl Druschki and Mme. Edouard Herriot would explain the wonderful plant character of Ariel, vigor to be found in no other Rose of that type. Long pointed buds of rich copper, individually on long stems for cutting. The open bloom is quite large, semi-double, long-lasting, orange copper. It fades but slowly under the assaults of the sun and finishes a brilliant Dresden pink, beautiful in all stages. A bed of this variety is a mass of color from spring until winter. (P. H., 1921). 75c.

Angele Pernet

Dedicated by M. Pernet to his favorite daughter. Nothing like it in Rosedom, and a masterpiece of

Aroma

There are very few pure scarlet Roses, and this is one. The bloom is large, about thirty petals, and the center ones stand up beautifully. Solid brilliant scarlet without shadings. Perfume? Look at the name! Vigorous plant with very few thorns. Awarded the Clay Cup for its fragrance. (H. T., B. R. Cant, England, 1932). \$1.50.



ROSE VALLEY NURSERIES / LYONS / NEW YORK

Autumn

Is there a more gorgeous spectacle than a sunset on a clear autumn evening—those wonderful blends of gold and fire in panoramic evolutions? This is the color combination of Autumn. The feature of Autumn is the bud, which while not long has the graceful urn shape, and it should be cut in that stage and kept away from the omnivorous sun. Burnt sienna and bronze, this Rose should have received an Indian name! Inside the open flower is a mixture of orange and gold, and after being on duty for several days it signals its weariness of life by assuming a pinkish tint. Plant very strong and vigorous, foliage dark green and shiny. (P., L. B. Coddington, U. S., 1930). \$1. Photograph on page 15.

Barbara Richards

Space is lacking to enumerate all the medals, trophies, cups, cash awards, etc., which were enough to buy Barbara Richards a princely trousseau. Was proclaimed the best Rose of the British Isles for 1930. (Produced in Ireland, Irish papers please copy!) Very large bloom, corn yellow with splashing of orange carmine on the exterior of the bud. Lusty plant with very healthy foliage. Perfume is vouched for by the Clay Cup awarded only to Roses of unusual scent. (H. T., A. Dickson & Sons, Ireland, 1930). \$1.50. Photograph on page 16.

Belgica

A Hybrid Tea with the old American Beauty type of bloom, same "luscious" perfume, but better color at all stages—a rich crimson shaded garnet that will not take unsightly blue or magenta tints. Remains pleasant even in its old age. Plant upright and strong, very few thorns. (H. T., Buyl, Belgium, 1930). \$1.25.

Betty Uprichard

Semi-double ruffled flower salmon-pink, lightened inside with salmon, deepened outside with copper. Fragrance very spicy. A bed of this is gorgeous, two-toned Roses and copper red buds in constant supply. (H. T., 1922). 75c.

Briarcliff

Large silvery-rose blooms, 4½ inches across. Fragrant; long-lasting cut-flower, with unusually long stems. At its best in autumn. (H. T., 1926). 75c.

Charles K. Douglas

A bedding Rose with large semi-double flowers of bright crimson with a scarlet understone. The bushes produce in great quantity and have healthy foliage. (H. T., 1919). 75c.

ROSE BEAUTY IS BUT SKIN-DEEP

We have heard people objecting to the evolutions of colors in a Rose, to these people we recommend Zinnias for steadfastness of color. The most perfect likeness in marble or painting does not change, but not so with the beauty of the model itself. So it is with the Rose! We used to have Roses of unfading solid colors, but no more. Our modern Roses are living panoramas, they are not "stills" but "movies," always interesting in their movements of tints and shades.

But the reason is this. Rose petals are VENEERED: a white core is "plaque" on both sides with a very thin layer carrying the pigments. These are altered and gradually worn out by the sun and wind, until finally they become so transparent that the white core beneath becomes visible, thus diluting the original colors to the vanishing point. Better to "dilute" the sun's rays with tall objects that will cast some mild and moving shadows over the Rose bed, until late morning or noon.



Charles P. Kilham

A symbol of human relations. "Show me your best production," said George Beckwith to his man in charge of hybridization for 25 years. "It shall be named for you in acknowledgment of your 25 years with the firm." Was awarded the Gold Medal of the National Rose Society as the best Rose of 1927. Handsome bud of Tyrian red, veiled with a mist of orange, turning to gold at the base. Glistening in sunlight and under artificial light. Good plants, diverging, for bedding purposes. (P., Beckwith, England, 1928). \$1.

Countess Vandal

The Rose "a la mode" in Europe today. Has conquered all medals, trophies, "Grand Prix d'Honneur," etc., at the shows of 1931 and '32. A blue blooded Rose claiming descent from Ophelia, Mrs. Aaron Ward, and Souvenir de Claudius Pernet. Very long bud, slender (as a fashionable Countess should be nowadays). The first color showing between green sepals is bronze lightening to yellow at the base. Stays long in bud shape. Little by little the petals unfurl showing a glowing mixture of carmine pink, buff and gold. The bloom is very large, moderately double, 30 petals which toward the end quill back directing to all points and reminding of Rose-windows of famous cathedrals. Sweetly perfumed. Essentially a cutting Rose on long erect stems. (H. T., patented, M. Leenders, Holland, 1932). \$2. Photograph on front cover.

1933's BEST DOZEN ROSES

If the year's twelve most beautiful Roses be your heart's desire then plant these. Vigor—health—strength, and more! the embodiment of all you demand in your ideal Dozen.

LEONARD BARRON

MISS AMELIA EARHART

EDITOR MCFARLAND

LOUISE KRAUSE

WILLIAM ORR

ESSENCE

MAX KRAUSE

COUNTESS VANDAL

GOLDEN DAWN

MARY HART

EDITH KRAUSE

HEINRICH WENDLAND

1933's Twelve Best Roses (\$21.00) for \$17.50

ROSE VALLEY NURSERIES · LYONS · NEW YORK

Dame Edith Helen

Outstanding for its "old rose" fragrance, and for its very large and glowing pink blooms, full to the brim with many petals. (P. H., 1926). 75c.

Dazla

X Seen early in the morning before the color-hungry sun proceeds to devour delicate Rose tints, this unique Rose is almost chestnut brown with a heavy tuft of golden stamens. A real masterpiece. Semi-double bud very large. Its second stage is orange scarlet with yellow reverse. A bedding Rose par excellence, should be planted in masses for best effect. Queen Mary opening the National English Rose Show paid particular attention to a large vase of Dazla—it was the only Rose that arrested her attention—and she ordered a great many plants with which to make a large bed in her own Rose gardens. The blooms are large, measuring 5 inches across, occasionally 6 inches from tip to tip of petals. Blooms continuously. (P., B. R. Cant, England, 1930). \$1.50.



In Egypt mattresses made from the sun-dried petals of Roses are luxuries, beds of Roses, enjoyed only by the very wealthy.

Dotty

X The bud and open bloom of Dotty are typical of that "beautiful-but-difficult-to-grow" Lady Margaret Stewart, a mixture of orange and yellow, with cerise markings, and very sweet fragrance. The difference is in the plant which is perfect, a vigorous grower, a continuous producer with lustrous healthy foliage. A cut-flower preeminently, one of the easy-to-grow satisfactory yellow Roses. (P., Towill, U. S., 1931). \$1.50.

Duchess of Wellington

Tapering and long-pointed saffron yellow buds open to large semi-double blooms of buff yellow. Its delicate coloring disappears under strong summer sun, but is retained longer in partial shade and in autumn. (H. T., 1909). 75c.

Edith Krause

Edith is the wife of the originator, and to the home-loving German folks this means something, the best always goes to the wife. At the German Rose Shows of this past year at Kreuznach, Coburg and Rellingen it was proclaimed the best white Hybrid Tea Rose in commerce which our extensive tests have proved. Artistic bud and graceful although large bloom first creamy tints then pure white. Long rigid stems for cutting. A cross of Mrs. Charles Lamplough x Souv. de H. A. Verschuren. (H. T., Max Krause, Germany, 1931). \$1.50.

Edel

Large, well-built, handsome white Rose with a base of delicate ivory. Has sweet fragrance, and long stems. Vigorous plant. (H. T., 1919). 75c.

Edith Nellie Perkins

Handsome long-pointed bud of rich copper, opening to a moderately double flower, salmon pink flushed orange, while the reverse is deep copper shaded orange. Splendid cut-flower variety on long stem, very lasting in water. The name is a warranty of quality as this lady is the wife of the head of the great international Rose-growing family. (H. T., A. Dickson and Sons, Ireland, 1928). \$1.

Editor McFarland

The Editor of the American Rose Society had steadfastly refused to have a Rose named for him until he saw rows of this Rose—yet unnamed—in the nursery. The sight was so enchanting that he had to surrender. The color does not belong to the jazzy class, it is a live pink with a paler thin edge. Its beauty and merit are in the most artistic bud, (perfection in itself on a long stem for cutting), the husky vigorous plant and healthy foliage. This is a Rose plant of Radiance type for everybody everywhere. (H. T., Mallerin, France, 1930). \$1.25. Photograph on page 16.

E. G. Hill

To commemorate Gurney Hill's fifty years of intensive Rose hybridizing he allowed his associates to name one of his creations after him. The leading Rosarians of the country were pressed into service and after several years of study and observation "Seedling No. 9" won the prize. Handsome bud maroon red, on long stems for cutting, opening to a large bloom full to the center but not overcrowded. The petals, regularly imbricated, are glistening red on the outside and deep velvety crimson inside. Intense old-rose perfume, always in bloom. (H. T., E. G. Hill, U. S., 1930). \$1.

INTENSELY FRAGRANT ROSES

PORTADOWN FRAGRANCE	ESSENCE
MISS AMELIA EARHART	BELGICA
BARBARA RICHARDS	LEONARD BARRON

6 "Fragrant Roses" (\$9.50) for \$8.50

ROSE VALLEY NURSERIES • LYONS • NEW YORK

"ARCTIC" ROSES

The word "hardy" has been so misused as to be meaningless. We need a new word to describe a Rose that will survive the severe winters of our Northernmost States and mountain regions, where "arctic" conditions call for "arctic" Roses.

Arcticness and ruggedness of a Rose depend much on its place of origin, where a certain strain has either been bred or acclimated to withstand the prevailing conditions. In Greenland the Eskimo is at home, but the Amazon Indian would soon perish, and so it is with Roses with the difference that their arcticness does not alter their usefulness in the south. The bleak winters of Northern Germany, the Scandinavian countries, and the high Bohemian plateaux (4000 feet) call for arctic Roses.

Northern Germany: Schwabenland, Vaterland, Heinrich Wendland, Professor Schmeil, and Max, Edith and Louise Krause.

Denmark: Ingar Ollson. (Page 23.)

Sweden: S. M. Gustave V. (Page 25.)

Bohemia: Alois Jirasek, Bosená Nemcova, Jan Bohm, Krasná Uslavanka. (Page 10.)

Alaska: Leonard Barron (A hybrid of the Eskimo rose, Rosa Nutkana).

14 "Arctic" Roses (\$20.25) for \$17.90

E. J. Ludding

Mr. Ludding is the Executive Secretary of the Holland Rose Society, the name of which "Nos Jungunt Rosae" means "United by the Rose." A very free translation could be "Roses keep us young." Such a name as Ludding for a Rose is a stamp of quality. Bud coral red and large full bloom carmine pink with coral and salmon shadings. The plant is of extraordinary robustness and constitution, very free-flowering, most resistant to diseases and unusually winter hardy. A seedling of Ophelia and Hill's America. (H. T., G. A. vanRossem, Holland, 1931). \$1.25.

Essence

"Essence" applied to Roses is the equivalent of "atar" and fully describes the fragrance of this Rose. Large crimson bud remaining long in that stage. The open bloom has the "ten petals more" so often wished for in Etoile de Hollande. These extra petals stand up giving the illusion of a bombed form peony. The plant is unusually vigorous sending long stems in quick succession. Foliage is ample, leathery, and the edges are undulated like a holly leaf. (H. T., B. R. Cant, England, 1931). \$1.25. Photograph on page 15.

Etoile de Hollande

Crimson running up to maroon and emitting a most exhilarating true rose perfume. Flowers rather large but not "cabbagey," on long strong stems for cutting. Olive green foliage extremely resistant to any Rose trouble. (H. T., 1919). 75c.

Golden Dawn

Australians distinguish themselves in the field of Roses as indeed they did in the Flanders fields of

battle! This Rose has taken the world by storm without the help of advance publicity and the usual ballyhoo, it simply imposed itself by sheer performance and remarkably immune foliage. Ovoid bud canary yellow splashed with orange carmine, opens slowly to a large straw-colored bloom very large and full but not flat. Long lasting and perfumed. Plant bushy and compact, foliage stays on the whole season. (H. T., Grant, Australia, 1929). \$1. Photograph on page 15.

Gruss an Teplitz

Double, intensely fragrant, dark velvety scarlet. Very vigorous (6 ft.) and usually quite covered with flowers. Best in the shrubbery border or where it can grow to its full height. (Hybrid Bengal, 1897). 75c.

Heinrich Wendland

The first "civilized" hybrid of Austrian Copper, called in Europe "Capucine Rose," that brilliant wilding scarlet inside and yellow outside. Fat ovoid bud, long pointed, with red orange markings. The flower is very large and double, scarlet orange inside with deep yellow splashes on the reverse of the petals. Not only retains but amplifies the brilliant coloring of its illustrious parent M. G. A. van Rossem. And it is interesting to recall the commotion caused by the first public exhibition in The Hague of a vase of "van Rossem" where the spectators carried these Roses to various parts of the hall to study the colors under various lights. Heinrich is intensely fragrant, is of long duration, has a high center. Growth is very vigorous and upright, blooms abundantly all season. Extremely hardy. (P. H., Kordes, Germany, 1932). \$1.50. Photograph on page 17.

Hortulanus Budde

Budde is head gardener of the Royal Gardens at The Hague, and he knows Roses. The parentage, General McArthur x Mme. Edouard Herriot, should be a sufficient description, but it is not as Budde is the most luminous red of all Roses, with a touch of deep yellow at the base. Flower three-fourths double, cup form, in abundant succession, and perfumed. Foliage very dark, plant vigorous. (H. T., H. A. Verschuren, Holland, 1919). 75c.

THE BEGINNER'S SIX ROSES

Six "fool-proof" Roses that confirm the truth about "Beginner's Luck."

GRUSS AN AACHEN—*tinted*
LADY ALICE STANLEY—*pink*
MME. ALBERT BARBIER—*yellow*
RADIANCE—*pink*
RED RADIANCE—*red*
RAPTURE—*salmon*

6 "Beginner's Roses" (\$4.50) for \$3.95

ROSE VALLEY NURSERIES • LYONS • NEW YORK

Louise Krause

X Louise is the daughter of the family—referred to on page 10. Most of us revel in the large full double Roses and this one, generally five inches or more across is a grand Rose. The color is a combination of yellow and orange tints which gradually turn to flesh color while retaining yellow markings at the base of the petals. Pleasant perfume, vigorous 4-to 5-foot bushes, blooming prolifically. Cross of Mrs. Beckwith x Souv. de H. A. Verschuren. (H. T., Max Krause, Germany, 1931). \$2.00. Photograph on page 17.

Margaret Anne Baxter

A good white Rose,—produced with greatest difficulty by the hybridizers. In nature white is the assemblage of all colors of the spectrum, in breeding these become disarranged—(start a “rough house” and some bully asserts himself!) Some white Roses have a tendency to “ball” in damp weather, but these long pointed buds will always open. They are slightly tinted pale lemon, and in cool weather the center of the bloom may show a slight blush which whitens as soon as the sun finds it. Slightly fragrant. (H. T., T. Smith, England, 1928). \$1.25.

Marguerite Chambard

Niece and collaborator of the veteran French hybridist. Geranium red is a rare color in Roses, and this is perhaps the only one. Bud long-pointed, flower very large and high centered. The plant is unusually vigorous, rustic and “full of pep,” blooming with delight. Gold medals at Turin and Saverne. (H. T., C. Chambard, France, 1928). \$1.00. Photograph on page 17.

Mary Hart

X Sport of Talisman. Mr. Hart has reason to believe the Rose Talisman well named, as a Talisman is “something capable of producing extraordinary effects” and the sport he discovered is indeed extraordinary. Velvety solid maroon red without shadings or yellow markings, although one suspects there is a dash of yellow in the cocktail of pigments producing that “extraordinary effect.” The bud is long, urn form, and the perfumed flower is carried solitary on long stems. Plant features are the same as Talisman, even more vigorous and generous of blooms. (P. H., patented, George B. Hart, U. S., 1932). \$2.50. Photograph bud and bloom page 2.

ROSES ON THE COVER

Three Roses we have chosen to represent Rose Valley for 1933—plus that marvelous deep crimson William Orr—four Roses every gardener is seeking.

COUNTESS VANDAL	WILLIAM ORR
LEONARD BARRON	MAX KRAUSE

4 “Cover Display” Roses (\$7.50) for \$5.95

ROSE VALLEY NURSERIES • LYONS • NEW YORK



PERFUME

The fragrance of Roses is due to the presence of an extremely volatile oil they contain. As the afternoon grows cooler the plants begin to generate this oil faster than the sun can evaporate it. The oil is least volatile in the cool and dew of early morning, but as the day warms fragrance becomes apparent. By nine or ten A. M. the sun is again evaporating the oil just as fast as the plant can supply it, result—little or no perfume until evening. Roses cut and brought indoors have a constant fragrance. In the fields of Damask Roses abroad, where the oil is produced for commercial distillation, the petals are picked at four or five in the morning. In Europe this past December Attar of Roses was selling for \$400 per kilogram, a little over two pounds by weight.



Margaret McGredy

Regardless of the weather we can always find Margaret McGredy in bloom. From her very large, long pointed buds to her great double flowers fully opened, the richness of her orange scarlet coloring is undiminished at any stage. The plant is a worker, perfecting flower after flower, has healthy glossy foliage, and is one of the reliable “props” of the Rose Garden. (H. T., 1927). 75c.

Max Krause

X The optimum of yellows—undoubtedly the finest yellow garden Rose to date, an imperishable gold! Elegant pointed bud opening into a great glistening gold yellow Rose; cup form and very double, “full to the brim,” high center and sweetly fragrant. Disease resistant, always in bloom, “arctic” hardy. The great Rose master Max Krause selects his best Rose to bear his name. Received Gold Medals at all German Rose Shows in 1931 and 1932. Note remarks page 10. (H. T., Max Krause, Germany, 1932). \$2.50. Photograph on back cover.

Mevrouw G. A. van Rossem

X The pioneer, and still a very good one, of the mandarin-colored Roses. Planted in partial shade this Rose will be a rich scarlet orange, with deep impressed veins of a still deeper color, and reverse of petals chrome. Great vigor, holly foliage. (H. T., 1926). 75c.

THE THREE KRAUSES

Three New Roses—the hardy work of the great German Rose Master, Max Krause, whose place near the Kiel Canal and the North Sea, where winters are severe, is the birthplace of sturdy winter-hardy Roses. It is an accepted fact that the originator's family name to his productions is a stamp of quality; he selects the best for the Krause name. Max is the hybridizer himself, Edith his wife, and Louise the daughter.

MAX KRAUSE
EDITH KRAUSE
LOUISE KRAUSE

"The Three Krauses" (\$6.00) for \$4.95

Miss Amelia Earhart

"Lady Lindy" as the French called her on her epochal arrival in Paris last summer. An interesting combination of the Pernet strain and the Hybrid Perpetual Paul Neyron. Very large bud, sometimes like a pointed egg, cream with blushes; as the bloom opens it shows a deep yellow center, the yolk of the egg! The bloom reaches an enormous size, full to the center, all petals regularly laid like the feathers of a swan, graduating from intense yellow in the center toward an outer collarette of large petals cream with a blush overtone. Extremely fragrant. (P. H., Raymond, France, 1932). \$2.50. Photograph on page 16.

Miss Rowena Thom

To describe this splendid Rose from California we need only say that it has the beauty of color and lustre of Los Angeles, its mother; the robustness and health of its father, Radiance, and perfection of form and size—frequently measuring 5 inches across. Likes well-watered well-drained soil. (H. T., 1927). 75c.

Mme. Edouard Herriot

The "Daily Mail" Rose, the original of all the bright orange pink varieties. Blooms not long lasting, with stems moderate in length and strength. Hybridizing has progressed assiduously since this milestone of 1913. (H. T., 1913). 75c.

Mme. Jules Bouche

The preference, unmistakably expressed, of many who knew their white Roses. Touched with blush in the center, well-shaped, fragrant, and always blooming. But now the new "whites" with tougher foliage and larger blooms are demanding attention. (H. T., 1911). 75c.

Mrs. Aaron Ward

Charming fawn buds and Indian yellow Roses, high centers, many petals. Sometimes the Roses measure 3 inches across, but they derive much of their charm by being smaller than other Hybrid Teas, thus suggesting new uses in cut-flower arrangement. Exquisitely formed blooms, low bushy plants, healthy holly foliage. (H. T., 1907). 75c.

Mrs. Charles Bell

A "Radiance" sport having much salmon coloring through its pink, the most beautiful of the Radiance family. (H. T., 1917). 75c.

Mrs. Erskine Pembroke Thom

Long pointed buds and perfectly shaped Roses of clear uniform yellow, that retain their color. Very fragrant. Very reliable garden variety making a strong bushy plant, glossy foliage, and in bloom throughout the season. (P., 1926). 75c.

FOUR NEW ROSES FROM CZECHO-SLOVAKIA

Alois Jirasek

Dedicated to the "Shakespeare of Bohemia." Roses from Bohemia are noted for their extreme winter hardiness, "arcticness," because of the altitude of the country. The parentage Mme. Butterfly x Mrs. George Shawyer indicates high quality. Long bud deep orange yellow turning into a double bloom reddish yellow on long stems useful for cutting. None is better for bedding because of its quick succession of blooms. (H. T., Bohm, 1931). \$1.50.

Bosena Nemcova

Historian of the Bohemian nation, and perhaps dedicated to a woman because of the total absence of thorns! A most elegant and perfectly formed bud, rose-pink with silver-edged petals. Nothing flashy but of good taste Bosena will remain with us long after the extreme flappers will be forgotten. The bloom is fairly large, regular in form and intensely fragrant. Good plant easily grown and winter hardy. (H. T., Bohm, 1931). \$1.50.

Jan Bohm

Jan Bohm, himself, and he selected it because of its extreme robustness and He-ness. Mammoth crimson full Rose, well formed and high centered. Potently fragrant. Long stems, often 24 inches or more. This plant looks very much like a Hybrid Perpetual (its immediate forebears were King George V and Hugh Dickson) but it has the flowering habit of a Hybrid Tea. (H. T., Bohm, 1928). \$1.50.

Krasna Uslavanka

"Beautiful Uslavanka" is the name of the picturesque river flowing alongside Bohm's Nursery, which is halfway between Prague—the Golden—and the famous watering place Carlsbad. Bud ovoid pointed, deep orange and yellow, the large bloom is fawn changing to orange pink, very fragrant. The plant is spreading and continuously in bloom. Remarkable for its winter hardiness. (H. T., Bohm, 1931). \$1.50.

These 4 Bohemian Roses (\$6.00) for \$5.50

ROSE VALLEY NURSERIES • LYONS • NEW YORK

Mrs. Henry Morse

Artistic in bud and flower, bright pink with silver tints. We consider this fully equal to Radiance in blooming ability, vigor and plant growth. (H. T., 1919). 75c.

Mrs. Pierre S. duPont

Mrs. duPont is a great patroness of horticulture and her conservatories at Longwood, Pa., the largest in America, harboring great collections of rare plants, are world famous. This Rose has just won a \$100 prize awarded to "the best yellow garden Rose," and it has proved beyond any doubt to be the most useful yellow Rose, thriving under all conditions, always in bloom, and the foliage stays on. The color is deep gold, often ochre yellow, withstands the sun's rays without appreciable change. Among many prizes it has obtained the Bagatelle gold medal in 1929, the most difficult and coveted medal of all. (H. T., Mallerin, France, 1929). \$1.00.

Mrs. Sam McGredy

The lady of the house honors her husband's masterpiece,—and the McGredys have been at it for three generations, they certainly know a Rose! There is no other Rose like it. Large long pointed bud of a mixture of colors almost impossible to describe, scarlet—orange—copper—washed with Lincoln red; the general tonality of the open bloom is rich apricot drawing to mandarine. Double, high centered, fairly fragrant. Long stems with few thorns. Plant vigorous and upright, foliage healthy and glossy as if shellacked. (P. H., McGredy, Ireland, 1930). \$1.00.

Mrs. Wakefield Christie-Miller

Enormous peony-shaped blooms of brilliant light pink with salmon tints, outside vermilion-rose. Medium length stems, vigorous upright plant, foliage mildew-proof. A great bedder. (H. T., 1909). 75c.

Olympiad

The official flower of the Olympic Games featured in Los Angeles 1932. This Rose is a posthumous creation of the illustrious Pernet-Ducher, who de-

TWELVE BEST ROSES OF EARLIER INTRODUCTION

MRS. HENRY MORSE	CHARLES P. KILHAM
MRS. PIERRE S. DUPONT	ARIEL
PRES. HERBERT HOOVER	E. G. HILL
EDITH NELLIE PERKINS	RAPTURE
JULES GAUJARD	TALISMAN
MARGARET MCGREDDY	ROSLYN

"Best Earlier Dozen" Roses (\$11.00) \$8.95

clared it his masterpiece. Long pointed bud fiery orange red, with an aureola of gold at the base. It opens cerise scarlet, fairly double, with a gold center, a new departure in Rose color. While at times the plant may be a little difficult to grow the blooms are worth the extra effort. Won the Gold Medal of Bagatelle for the best Rose of 1931. (P., Pernet-Ducher, France, 1932). \$1.00.

Portadown Fragrance

When we ask people to note the sweetness of Portadown Fragrance they are delightfully surprised, as it is the most perfumed Rose of the Pernetiana group. A double bloom of very large size, orange pink, follows a bud of clear orange. Good and regular form. Plant fairly tall of good habit and handsome foliage. Has come to stay! (P. H., McGredy, Ireland, 1931). \$1.50.

President Herbert Hoover

Though quite new it is asserting its leadership in the Rose world and has created a sensation abroad. A long bud of gorgeous coloring and a great big bouncing bloom! The outer petals are reddish, with a Titian reflex, and the center of the flower is a riot of gold, terra cotta, orange and copper, mixing with a kaleidoscopic effect. Spicy perfume, free and continuous blooming. The plant grows very tall with yard long stems the usual thing, excellent foliage and most luxuriant growth, a veritable "tower of strength" for the Rose Garden. Two or more should be in every garden. Particularly richly colored blooms in cool weather of autumn and in partial shade. (P. H., Coddington, U. S., 1928). \$1.00. Photograph on page 15.



Gardens near rivers and beside the ocean have luxuriance of foliage and long-lastingness of bloom, contrasting sharply with those where the plants are hot and dry in summer constantly battling against evaporation. The moisture from a fountain in the garden, even the merest jet of tumbling water, or from a lily pool, benefits the growing plants beyond belief.

ROSE VALLEY NURSERIES · LYONS · NEW YORK



THE WIND

How it blows, whipping the trees and plants! How quickly it dries the walks that were wet, and unsuspected, it is drying the limbs of plants.

In very badly windswept Rose gardens have a wind-break nearby of sheltering Hybrid Perpetual Roses; or high shrubs, a hedge, or a building. In the distance tall trees check the wind's fury. The Hybrid Tea bushes will grow taller, with longer stems and larger Roses thus protected from the winds.



Professor Schmeil

A sport of Mme. Edouard Herriot, having a general tonality of yellow with longitudinal stripes of Herriot's brilliant coral pink. A very showy and unusual Rose being the first variegation in the Pernetianas. Attracted a great deal of comment at the European Rose Shows and is sure to win blue ribbons at the American Shows. (P., A. Kroger, Germany, 1930). \$1.50. Introduced in U. S. by Rose Valley Nurseries.

Radiance

Plants of wonderful foliage and vigor, constantly producing lusciously fragrant Roses. These are brilliant cameo pink. Radiance has been called the "tom boy" of Roses, grows anywhere, even between brick-bats and stones. Every hybridist hopes his next new Rose will have plant characteristics equal to Radiance. (H. T., 1908). 75c.

Rapture

A most prolific sport of Mme. Butterfly. Considered the best of that large family of which Ophelia is the venerable progenitor. Exquisite buds, and flowers formed to perfection, rich pink with much yellow at the base of the petals; strong healthy grower. (H. T., 1926). 75c.

Red Radiance

Bright rose-red form of Radiance—its equal in all respects, vigor, blooming, growth and health. 75c.

Rev. F. Page-Roberts

For many reasons this is an excellent Rose. Its buds and blooms have perfect form and alluring coloring. The large pointed buds are golden yellow with splashings of orange scarlet gradually running into lasting carmine. The inside of the petals of the open Rose is the color of freshly churned country butter. A very large and double Rose cup form never flattening. Intensely perfumed. Plant low and spreading, an ideal bedder. (No tree Rose so beautiful as this Rose, page 24). (H. T., 1921). 75c.

Richardson Wright

Editor of "House & Garden" and President of the American Rose Society. Richardson Wright, Editor McFarland and Leonard Barron form the "Supreme Court of Rosedom," their judgment stands no contradiction. A child of ever popular Radiance and vigorous Ville de Paris, such a Rose had a great responsibility, but it has done it with honor. Orchid pink with splashes of carmine all over the crinkled petals with gold at the base. Large full bloom of perfect form, with the distinct perfume of Radiance. The plant has the exuberant vitality of Radiance, and will do anything Radiance can do. (H. T., J. H. Nicolas, U. S., 1932). \$1.50.

Roslyn

With the appearance of Roslyn the strain headed by the illustrious Souv. de Claudius Pernet reached its greatest development. Roslyn has *life*, more sheen, deeper tones and its golden yellow is more lasting. The same petalage without the sinister center. Plant is of regular blooming habit with healthy holly-like leaves. Excellent cut-flower in all stages of perfect bud and beautiful opening blooms. (P., Towill, U. S., 1931). \$1.25.

Schwabenland

This new Rose has just enough Rugosa in its make-up to reinforce considerably the hardiness of its Hybrid Tea strain, and yet not enough to detract from its natural beauty. Schwabenland, full to the center and of long duration, is very large, massive and double, of vivid pink contrasting with its deep yellow base. Makes handsome bouquets. It is intensely fragrant, and continuous blooming. The rigorousness of the climate where it was introduced attests to its supreme hardiness. (H. Rug., V. Berger, Czecho-Slovakia, 1928). \$1.00. Photograph on page 17.

ROSES FOR SEVERE WINTERS

Rose Gardens on mountain tops, in Northern States, and on the Western Prairies can now have season-long continuity of bloom, for year after year, with these "arctic hardy" Roses.

PROFESSOR SCHMEIL	SCHWABENLAND
INGAR OLLSON	JAN BOHM
LEONARD BARRON	MAX KRAUSE

6 "Blizzard Roses" (\$9.50) for \$7.95

ROSE VALLEY NURSERIES • LYONS • NEW YORK

NEVER-OUT-OF-BLOOM ROSES

MARGUERITE CHAMBARD DAZLA
LILIAN RICHARDSON WRIGHT
 COUNTESS VANDAL

5 "Floriferous Roses" (\$8.00) for \$7.25

Souvenir

When this remarkable Rose "sported" from Talisman it was apparent to observers that here was a Rose that would long be remembered,—hence its name Souvenir. Clear yellow like a nugget of gold, from pointed buds to very double blooms. Fine cut flower fragrant, long lasting, and with good stems. Foliage like its father glossy and healthy, and plant growth upright and vigorous—Talisman style. (P. H., patented by A. N. Pierson, U. S., 1932). \$1.50. Photograph on page 2.

Souv. de Claudius Pernet

A grand old favorite with many persons, who cherish it for the handsome blooms of pure sunflower yellow they have been able to gather from their bushes. (P., 1920). 75c.

Sunkist

A fitting name indeed, for this Rose of deep orange, the richly colored sport of Joanna Hill. Has all the desirable characteristics of this young but well known Rose. Preeminently a cut-flower Rose, the buds will retain their glorious color much longer if cut early in the morning. The open bloom is deep yellow and scented. Tall-growing plant. (H. T., E. G. Hill, U. S., 1931). \$2.00.

Susan Louise

The last perfect bloom of our test gardens, November 15th, was Susan Louise on a 12-inch stem, and this after several hard frosts. Although a hybrid of Gigantea, reputed a tender strain of Tea, Susan has withstood three consecutive winters in upper western New York State with no other protection than mounding the base of the plant. A vigorous bush with a continuity of large semi-double blooms clear pink and fragrant. Unusually healthy foliage. Where winter does not cut some of the growth it makes a bush four or five feet high. (Hyb. Gig., Adams, U. S., 1929). \$1.25.

Syracuse

Dedicated to the Syracuse Rose Society. One of the hardiest Hybrid Teas for difficult climates. Very large and very full Rose, scarlet crimson, borne singly on long rigid stems with few thorns. Plant tall and erect with ample healthy foliage. Very profuse blooming, and more so if the flowers are cut with two-thirds of the stem, whether they are used or allowed to fade on the plant. (H. T., Mallerin, France, 1930). \$1.00.

Talisman

A Rose of extraordinary effects appearing as soon as the sepals divide! The bud has the rare urn form, the center is brownish red, while the exterior is gold deep-veined; little by little as the bud opens, the dusky tints become lighter and the gold more brilliant until, when fully opened, the Rose is a happy blend of both a general tonality of orange. Very hardy, vigorous and productive. (P. H., 1929). 75c. Photograph on page 2.

Vaterland

A rugged and robust plant with handsome foliage—out of a cold section of Europe where it persists in spite of adverse winters. The great blooms of wine red are large and full and fragrant,—and a color that arrests the attention of the decorator and others with an eye for color. Seems always to be in bloom. Disease-resistant foliage of great texture, bronzy green. (H. T., 1928). \$1.00.

Ville de Paris

Rich buttercup yellow blooms, large and globe shaped. Extremely unfading on long strong wiry stems. Bronze green glossy foliage. A hardy vigorous bush, which blooms profusely. (P. H., 1926). 75c.



AUGUST PHOTOGRAPHS

Last August we put our camera on our shoulder and trudged out through the Rose fields. We were up early in the morning too, because the weather was hot, and the blooms would be at their best in the early daylight hours. We selected a bud of one Rose, a partly opened flower of the next, and a great luscious fullsome bloom of the third. And here are our "shots," a few pretty poses we caught. No pampered greenhouse blooms these, just the nodding Roses from the open fields, where one variety parallels another in 500-foot rows. These pictures show what the Rose Valley bushes will do in the garden—IN SUMMER. Color and "crispness" and size are enhanced by cool fall weather—and in June, of course, they are marvelous too.

THE "CENTER EIGHT" ROSES

The eight great Roses in color on the center pages, (pages 16 and 17). "Be-jewel" these clear bright colors through your Rose Garden — and it will be gay.

MISS AMELIA EARHART	LOUISE KRAUSE
EDITOR MCFARLAND	HEINRICH WENDLAND
MARGUERITE CHAMBARD	WILLIAM ORR
BARBARA RICHARDS	SCHWABENLAND

The "Center Eight" Roses (\$12.25) for \$9.90

ROSE VALLEY NURSERIES • LYONS • NEW YORK

“THE FIVE ROSE ARISTOCRATS”



Exhibition Buds and Roses! Always in bud and bloom. Gorgeous colors, long stems, excellent foliage, productiveness, easy to grow—a “sure-fire” group! The exhibitor can take home some “blue ribbons” with these. Includes the four Roses on opposite page (page 15) AND Countess Vandal on front cover.

PRESIDENT HERBERT HOOVER

AUTUMN

ESSENCE

COUNTESS VANDAL

GOLDEN DAWN

5 Rose Aristocrats (\$6.25) for \$4.95

(Recurrent-Blooming Roses—continued)

William Orr

Was voted in England as the most fragrant Rose of the year and the best for all purposes,—an unusual attainment for a Rose of this color. Bud large and long pointed, deep crimson, velvety inside and with a beautiful lighter sheen outside. The flower is quite large and full with a high center, the outer petals recurving gracefully giving the “tout ensemble” an unusual form. Very robust plant with heavy wood able to withstand hard winters. (H. T., McGredy, Ireland, 1931). \$1.50. Photograph on page 16.

Willowmere

Long coral red buds, and prettily cupped flowers of glowing shrimp pink, carmine-tipped, with bases of gold. Vigorous, but little fragrance. Has the appearance of Los Angeles and is easier to grow. (P. H., 1913). 75c.



IN THE MORNING'S MAIL

Q.—When Rose Bushes arrive what shall I do?

A.—This is what *we* would do. Go into the garden and dig the holes, *then* open the box and unwrap each bush (discarding the packing material about the roots) and plant it. The day the plants arrive is best.

Q.—Do all Rose Bushes look alike?

A.—No. There is great difference among them. Radiance is the personification of bigness, and President Hoover of height. Talisman is tall and slender, E. G. Hill wiry, Mrs. Aaron Ward dwarf. Bushes you buy may be small and healthy (also they may be large and unhealthy), you have to know your “house.”

Q.—Where can I buy three-year-old Rose Bushes, I am an old man and do not wish to wait?

A.—Three-year bushes are not recommended. A younger plant transplants readily and maintains its smaller amount of top growth more easily than the oldster. Provided it is healthy the younger the bush the more responsive it is and quicker to bloom!

Q.—What are the essentials of a good garden Rose?

A.—Vigor; ample foliage; blooms having sufficient petals and good color, and fragrance, of course.

Q.—What do I gain by trimming my Hybrid Teas so low every spring?

A.—This compels the new shoots to “break” out near the base of the plant, the source of the greatest strength. You are renewing the bush.

Q.—Why is “hybrid” used so much in connection with Roses?

A.—Natural Roses in the wild are growing all about us, in all countries. These are called species. A blending of two or more of these produces a “hybrid.” Man prefers the blended or hybrid almost exclusively to the Rose as found in nature.

Q.—My neighbor says water is more important in his Rose-growing than manure, is he right?

A.—Yes, no doubt about it, Roses do respond to regular and copious waterings. Have the surface of the bed level and a couple of inches lower than the surrounding ground, and once every week or ten days flood the bed. It becomes a miniature lake, and as the water soaks in a large body of earth is moistened. This is a reservoir for the roots to draw from until the next flooding.

Good drainage is essential. Dig a hole 15 inches deep and fill it with water. If this fails to drain away completely in a few hours there is too much clay in that soil. Mix peat moss or hard coal ashes (these open up the clay) with it, or bring in lighter and more porous soil for the bed. If the hole empties in a few minutes the soil is too sandy and the rose roots will not have their normal moisture supply. Mix peat moss (acts like a sponge) with soil of this nature and so create a reservoir for the roots to draw upon.

After September first diminish and finally cease the waterings. Let the bushes come slowly to rest and become dormant as the end of fall arrives. All summer have a blanket of peat moss over the bed. The moisture content and temperature of the ground remain as nearly constant as possible. And like a spirited and faithful animal your Rose Bushes will respond.

ROSE VALLEY NURSERIES • LYONS • NEW YORK



PRESIDENT
HERBERT HOOVER



AUTUMN



ESSENCE



GOLDEN DAWN



MISS AMELIA EARHART



EDITOR MCFARLAND



WILLIAM ORR



BARBARA RICHARDS



LOUISE KRAUSE



HEINRICH WENDLAND



MARGUERITE CHAMBARD



SCHWABENLAND



BLAZE



SPARKLER

PAUL GRAMPPEL

LUMINEUX

"EVERBLOOMING" CLIMBING ROSES

The 4 New Climbing Roses that are "Arctic" Hardy, Blooming June, Summer and Fall
Healthy, vigorous and hardy Climbing Roses, that even after they have finished their great burst of bloom in June, will keep blooming through summer and fall until stopped by winter.

Allen's Fragrant Pillar

"An improved Mme. Gregoire Staechelin." A strong and sturdy Climber that blooms throughout the season. Its beautiful flowers are preeminently fragrant. Large full satiny pink blooms, touched with cerise, and flushed golden yellow at the base. Large leaves with bronze tints, healthy grower, ideal for trellises. Parentage Paul's Lemon Pillar x Souv. de Claudius Denoyal. We are very proud to have introduced this splendid variety in the spring of 1932. (Cl. H. T., A. J. & C. Allen, England, 1931). \$2.00.

Blaze

Recall the color of Paul's Scarlet Climber? Keep that in mind. Now increase the size of its flower, and add some bright yellow stamens. Arrange these Roses in fiery groups all over the plant,—from bottom to top. Scene: covering any 8-to 12-foot support. Time: any month from June to fall frost. And this is BLAZE! Hardiness? All you could ask. Keep one trimmed to 4 feet high, you will have an ever-blooming bush, a ball of fire. Have another stretch its full length up over an arch, or along a fence, and have still another growing like a mockorange or lilac (as a grand shrub) in the choicest spot in your shrubbery. (Everblooming Hardy Cl., patented, Jackson & Perkins Co., U. S., 1932). \$2.00. Photograph on page 18.

Laure Soupert

A newcomer in the still very limited field of hardy everblooming Climbers, and the only thornless one! Has retained the good features of popular Tausendschon and the continuous bloom of the yellow polyantha George Elger, its two parents. Large clusters of buds rosy white, opening to inch-and-a-half flowers of yellow finishing pure white, and very frag-

rant. Vigorous, climbing or trailing; healthy foliage dark and glossy; free continuous bloomer. Was still in bloom and buds November 15th in our test garden. A friendly rival of New Dawn. Introduced in U. S. 1933 by Rose Valley Nurseries. (Cl. Multiflora, Constant Soupert, Luxembourg, 1930). \$3.

New Dawn

New Dawn has the distinction of being the first patented plant in the United States, which alone makes it desirable. But it does not need more than its own fine qualities to recommend it however, as it is a "sport" of the Rose Dr. W. Van Fleet, and is like it in every respect plus the additional virtue of continuing to bear its beautiful Roses every month from June until winter. Sweet fragrance, attractive shiny foliage, and a vigorous grower to 15 feet. \$1.50.



PYLONS

Four poles eight feet long are firmly set in the ground, two feet apart in the form of a square. Their tops are brought together and tied wigwam-fashion. At each pole is planted a climbing Rose, one with pliable shoots, as Dorothy Perkins, etc. As the limbs grow they are trained around the pylon from pole to pole in each direction, until they have reached the top. Roses of the same kind may be used, or select different varieties with different blooming periods and the pylon will be in bloom for many weeks. Our introduction, Laure Soupert, is everblooming—nothing better for the pylon! The tall slender pylons resemble the Italian Cypressess that are so formal and stately, and they may be placed at vantage points in the lawn and garden. Climbing Roses glorify all that space above the Rose garden,—lifting Roses up to our eyes and holding them to our noses, and flinging them higher than our heads!

These 4 Hardy Everblooming Climbers (\$8.50) for \$7.00

THREE NEW POLYANTHA ROSES

Photographs on opposite page (page 18)

If you have a row of Polyanthas, say in hedge formation, 2 feet apart, cut back every other plant to within six inches of the ground this spring. When the untrimmed plants have finished their first display and are preparing their next flowers the trimmed plants will be in full bloom, and so alternating all through the season,—a hedge never out of bloom!

Lumineux

Luminous pink! Perhaps the most prolific-blooming of the already so generous Polyantha Roses. Mammoth trusses of regular Pompon Chrysanthemums. Our illustration, on the opposite page, gives an idea of the color, but it would require more than the page to show one complete flower group, built up Rose by Rose into a great compact head. A new type, and a new arrangement of color graduation. (M. De Ruyter, Holland, 1932). \$1.25.

Paul Grampel

Most astonishing Rose, identical coloring of the famous orange red geranium of that name. Rounded heads, sometimes 6 to 7 inches of a myraid of 1-to 1½-inch semi-double flowers, holding extremely well in all weathers. Plant attractive, light green foliage. The *best* of all the orange Polyanthas as it is bright and true to color to the last hour. M. (De Ruyter, Holland, 1931). \$1.00.

Sparkler

Brilliant sparkling very deep red. Like Paul Grampel its flowers are scarcely affected by the outdoor weather even after many days. Immense heads make a rich display through the season. Plant bushy and compact. M. (De Ruyter, Holland, 1931). \$1.00.

These 3 New Polyanthas (\$3.25) for \$2.75

ROSE VALLEY NURSERIES • LYONS • NEW YORK

ROSE VALLEY CLIMBING ROSES

Albertine

At the Barbier Nursery in Lyons, France, at the time this Rose was christened for the youngest daughter of the Pernet family, then a child of seven, everyone was commenting on the happy association that seemed to exist between the child and the Rose. Indeed, Albertine the Rose has the beauty tint of a healthy seven-year-old child. The bud in closed position shows a certain amount of copper, which diffuses as the bloom opens into a lovely salmon pink. Plant lusty with beautiful glossy foliage. 75c.

Allen's Fragrant Pillar

Under "Everblooming Climbing Roses," Page 19.

American Pillar

Brilliant carmine pink with a sparkling white center filled with golden stamens. Enormous clusters as large as your head. Great growth, leaves permanent and glossy. 75c.

Apeles Mestres

A mammoth Souvenir de Claudius Pernet bloom—with all that famous yellow retained. The blooms are extremely double and they last for many days on their long cutting stems. Fragrant. Vigorous plant, growing as a handsome pillar, blooming through May and June. Healthy foliage glossy and dark. A very promising child of distinguished parentage: Frau Karl Druschki x Souvenir de Claudius Pernet. (Cl. H. T., Dot, Spain, 1926). \$1.50.

Aviateur Bleriot

Buds of orange pink and apricot, blooms light yellow changing to white, borne in clusters. Glossy healthy foliage, a very vigorous climber, attractive all the year, but a veritable riot in June. 75c.

Blaze

Under "Everblooming Climbing Roses." Page 19.

Climbing American Beauty

Splendid display of deep rose pink blooms. Fragrant. 75c.

CLIMBING HYBRID TEAS

It has been said "you do not know a Hybrid Tea until you see it in the Climbing or Tree form." And it is quite true, the blooms seem magnified into "great big bouncing" blooms. The stems are very long, and the bud opens slowly into a mammoth long-lasting Rose of magnificent proportions. (In the Northern sections of the country give suitable winter protection).

Climbing General MacArthur, crimson scarlet.
Climbing Lady Ashtown, pink.
Climbing Lady Hillingdon, apricot.
Climbing Sunburst, yellow.

Each \$1, one each above (\$4.00) for \$3.25

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Dorothy Perkins

Trailing along a rope, or over an airy support, (the breezes will keep the foliage healthy, and you keep the old wood thinned out), and you will be entranced anew with one of the gayest of pink Roses. 75c.

Daydream

The new Australian Climber with blooms like water-lilies of dainty rose pink. You can cut them for they last well, but we prefer to admire them on the vigorous pillar-like bush. Heaviest crop in June and fairly continuous afterward. \$1.00.

Dr. W. Van Fleet

A splendid Rose. Long pointed buds and large double flowers of exquisite light pink; fragrant; long stems. Beautiful glossy foliage, very healthy. Will cover your tallest support (15 to 20 feet) beautifully. Blooms June and July. 75c.

Emily Gray

The most beautiful yellow Climber; large golden buds and blooms that last long and keep their color. Holly-like glossy leaves. Vigorous, but give it winter protection in the North. 75c.



ROSES ON POSTS

Endowed with those stout self-supporting canes, a Pillar Rose, if left to grow, will develop into a large shrub some eight feet high and quite broad. (Prettier by far along the boundary of a lawn than the oft-repeated Forsythias!) Or when young they may be trained to a post, removing all but the three strongest canes, tying them to the post as they grow. Climbing Roses grow somewhat taller, requiring a ten-foot post. Native cedar will last, or cypress. There is usually an unadorned spot on one's property that would accommodate a post and a healthy Climber, a space 3 by 3 feet is sufficient. Drives and walks having "Pillars of Roses" on either side are avenues of great beauty in or out of bloom. And a Climbing Rose will adorn, just as fittingly, a clothes post or the support to the mail box in the countryside.

Posts may be joined with a heavy hemp rope which swings in a great arc from the top of one post to the next. A tall Climber with pliable limbs is started at every post, up which it is trained and out along the ropes. These Rose chains make a quaint background for the garden.



Excelsa

Bright crimson, in large clusters, the equal of Dorothy Perkins. 75c.

Glenn Dale

Lemon white buds and blooms the perfection of form. Borne singly and in clusters, fragrant. Healthy dark foliage, plant a vigorous climber reaching 10 feet. Hardy, blooms in June. 75c.

Jacotte

The only copper Climber. Very large semi-double blooms copper yellow, tinted coppery red. Visitors "flock" to see this plant in full bloom. Plant vigorous and hardy, foliage dark green glossy and healthy, limbs reddish. Will climb or trail. May and June-blooming. 75c.

Kitty Kininmonth

Another vigorous Australian, with very large cupped blooms of glowing deep pink with many golden stamens. Slight fragrance and almost thornless. Blooms in June. \$1.25.

Laure Soupert

Under "Everblooming Climbing Roses." Page 19.

Le Reve

The long-wanted, "arctic" hardy, unfading golden yellow Climber. Very fragrant. Healthy foliage, a vigorous grower, profuse June-bloomer. 75c.

Marechal Niel

Grow this like a Peony here in the north. It will die down every winter to the ground, then it will reach three feet high by the following summer, covered with blooms. Such golden yellow buds and blooms, and such fragrance! Place a few plants through your perennial beds. 85c, 6 for \$4.50.

Mary Wallace

The outstanding large-flowering pink Climber. Brilliant show of Roses warm pink with yellow at the base. We like to cut these blooms. "Arctic" hardiness, great vigor, climbing to 12 feet. Well-nigh overwhelming in June. 75c.

Max Graf

See "Trailing Rose." Page 24.

New Dawn

Under "Everblooming Climbing Roses." Page 19.

Nora Cunningham

Large cupped blooms, flesh pink gradually tinting to lighter pink toward the center, literally cover the plant in huge fragrant clusters in June. This vigorous variety is very remontant. Its foliage is light green and crinkled. Plant where air circulates freely, not against a board fence. An Australian Climbing Hybrid Tea that is winning friends here too. \$1.25.

Paul's Scarlet Climber

A vivid scarlet—(charming all men and most women)—maintained by the petals lastingly, without "blue" and without fading. The plant is covered in June with large clusters, it is vigorous, and very hardy. 75c.

Primrose

A fine yellow Rose that measures well up to the rigid requirements of the perfect yellow Climber. For weeks it is a mantle of golden buds and large bright primrose yellow flowers, quite double and unfading, and in great profusion. Hardier than Emily Gray, we consider it the best yellow Climbing Rose for the North. Very vigorous climbing or trailing. (H. W., Barbier, France, 1929). 75c.

THE AUSTRALIAN CLIMBING ROSES

New color and form. Fast growth. Remontance.

DAYDREAM—*flesh pink*

KITTY KININMONTH—
deep pink

NORA CUNNINGHAM—
light pink

SCORCHER—*flaming red*

These 4 Climbers (\$4.75) for \$3.95



Scorcher

Scorcher has created a world sensation. Originated by Alister Clark in New South Wales, it was necessary to import it—a trip of some four weeks or more. Safe transportation was made more difficult because the plants were dug in February (summer in Australia) with the bushes in full leaf. But Scorcher came through. The handful of plants thrived in the soil of the United States, and have been unharmed by our winters. They climb rapidly to 10 feet or more, and are easily trained over fence, arbor or post. Handsome vermilion flowers cover the plant in great profusion, abundantly in the spring, with a scattering of blooms thereafter. Late in the autumn of 1931 a plant of Scorcher reaching over the summer house had a solitary bloom on the roof, and the sun from the west made it sparkle like a red light at sea. It was the most conspicuous sight of the garden at the time. There is nothing else like it. \$1.25.

Silver Moon

Golden yellow buds and immense pure white flowers, semi-double, with striking yellow stamens. Perfect waxy green foliage. A fast grower, attaining 18 feet a season. 75c.

Staechelein or Spanish Beauty

(Mme. Gregoire Staechelein)

"Stash'lin," from Spain in 1927, enlarged the horizon of the world of Climbing Roses. Crimson buds open to large iridescent pearl pink blooms with curled petals, followed by attractive fruits. Moderately fragrant. Vigorous, extremely hardy, growing 12 feet in a year. Healthy foliage. June-blooming. (See Allen's Fragrant Pillar). \$1, 3 for \$2.50.

Tausendschon

Deep rose pink varying to creamy white, in large clusters. Blooms abundantly during June and July. Trailing or climbing like Dorothy Perkins. 75c.

ROSE VALLEY NURSERIES · LYONS · NEW YORK



HYBRID RUGOSA ROSES

A class of magnificent "arctic" hardy plants, of heavy and numerous canes, upright and arching, tall, wide and handsome!—with distinguishing crinkled rugose foliage, shiny, dark green and leathery. One could "landscape" a whole property with *Roses*, and the Hybrid Rugosas would be the boundary planting, tall, graceful and thick. These would replace *Spirea Vanhoutte*, half of the *Forsythias* and most of the *Hydrangeas*. What a treat to pluck *Roses* from the greenery walling-in one's property!

Agnes

A most interesting shrub, a cross of *Rugosa Alba* and *Persian Yellow*. Blooms abundantly in the spring, the long canes are covered like a hollyhock with large double blooms, fawn and straw yellow, having a pleasant fragrance. The foliage is very peculiar, dark green and kinky. Absolutely immune to disease. Exceptionally fine for the border, single specimens or hedges. (Saunders, Canada). 75c.

Blanc Double de Coubert

An exceedingly beautiful sport of *Rugosa Alba*, aglitter with white *Roses* that are fragrant, blooming all season. Large scarlet fruits adorn the sturdy bushes, and with the wrinkled foliage too these make beautiful specimen shrubs. 75c.

Dr. Eckener

Type of *Conrad F. Meyer*, of which it is a cross with *Golden Emblem*. Bloom is coral pink with heavy yellow markings at the base, a new color break in *Rugosas*. Very fragrant. Plant very vigorous with good foliage can be used as a tall shrub or "fanned" on a fence. Named for *Dr. Eckener* the "skipper" of the German *Zeppelin* dirigible. (Berger, Yugoslavia 1930). 75c.

F. J. Grootendorst

Makes fine groups and hedges (4 ft.) with blooms appearing throughout the season. Small bright red *Roses* with serrated edges like *Carnations*. 75c.

New Century

An interesting type from a cross of *Rugosa Alba* and *Clotilde Soupert*. A large flower very double

and fragrant. Flesh pink deepening in color to the center. Always in bloom, few thorns. Bush erect, low, 2½ to 3 feet. Good everblooming hedge material. (Dr. W. Van Fleet). 75c.

Pink Grootendorst

Good clear pink form of *F. J. Grootendorst*. 75c.

Sara Van Fleet

Rugosa x *My Maryland*. Blooms in clusters of medium size clear pink semi-double flowers, very double. Blooms repeatedly in crops. Foliage very attractive, light green and shiny, free from any *Rose* trouble. Vigorous, making a bush 4 to 5 feet high and as wide. (Dr. W. Van Fleet). 75c.

Vanguard

The *Vanguard* of a new hardy strain resulting from the union of the *Rugosa* from northern China and the *Pernetiana* from southern France, an accomplishment vainly sought for 20 years. Large full bloom, orange salmon, reminding one of the bloom of *Miss Lolita Armour*. The plant is very vigorous, resplendent in its large luxuriant foliage, a bright green shining in the sun as if shellacked. Extremely hardy and superb as a specimen plant, where it stands like a "vanguard," or in the shrubby border; handsome and striking "fanned" along a fence or across the end of the porch as a view-proof screen. Won the *Dr. Walter Van Fleet Gold Medal*, October 6, 1932. A *Rose Valley Introduction*, Spring, 1932. (Stevens, 1932). \$1.50.

Damask Rose

Professor Emile Perrot

Professor Perrot is with the French Department of Agriculture in charge of the perfume plant Bureau. He has evolved through careful selection a type of *Damask* much more floriferous and yielding more *Attar* than the older *Damask*. Commercial fields for *Attar* of *Roses* are now being replanted with this improved type. Flower semi-double, pink. Handsome shrub with handsome foliage. \$1.50.

Rosa Hugonis

Father Hugo's Golden Rose

Grows to be a handsome lawn specimen 6 to 8 feet high. Sometimes before snow has disappeared in the early spring it will burst into bloom with its exquisite *Roses* of light bright yellow. The tiny leaves are fern-like, purpling in autumn. An excellent flowering shrub, with *Roses* for flowers! 75c.

ROSE THORNS ARE BEAUTIFUL

A great many of us look at the bloom only, while the *Rose* plant has beauty of its own, often more pronounced than the flower itself. The omniscient Providence has given thorns to the *Rose* primarily as a protection against animals fond of *Roses* and *Rose* seeds, but has also made the thorns attractive to human eyes—if not to the fingers.

Interest in *Rose* growing starts with the first rush of spring, the multicolored foliage, purple, red, shiny green, etc., then the thorns, some red, others light green, many translucent and kaleidoscopic reflecting through the sun many undreamed of hues and colors. Verily a thornless *Rose* lacks that touch of individuality and mystery we look for in all works of art.



ROSE VALLEY NURSERIES · LYONS · NEW YORK

POLYANTHA ROSES

Plant Polyanthas instead of geraniums or annuals for solid beds or borders, they are permanent under any condition in any climate! Success with Polyanthas rests on knowing how and doing it. For compact bushy plants prune very low in the spring, and throughout the season cut flower heads as soon as faded, removing with them a good part of the stem to force new shoots from the base. Three new Polyanthas, *Lumineux*, *Paul Grampel*, and *Sparkler* on page 19. Height at maturity: L., Low; M., Medium; T., Tall.

Six 75-cent Polyanthas (\$4.50) will be furnished for \$3.75; a dozen for \$6.75; 25 for \$12.50.

Brilliant Echo

Large, cupped flowers, varying from light to deep Tyrian pink, new brilliance that the former Echo lacked. M. 75c.

Cameo

Large heads of the soft colors of an old Italian cameo, adorable, shell pink and salmon, holding well under all conditions. Plant bushy, compact, and continuously in bloom. M. (De Ruyter, Holland, 1932). \$1.25.

Cecile Brunner

The Sweetheart Rose. Exquisite pink and gold buds and double flowers, perfect tiny Tea Roses. L. 75c.

Chattillon

Light salmon pink, semi-double in enormous heads. Fragrant. M. 75c.

Ellen Poulsen

Bright cherry pink; large bud and bloom. M. 75c.

Else Poulsen

Out in the Rose fields both Else and Kirsten Poulsen stand out strong and sturdy, just glad to grow, lusty plants always in bloom. Else is bright rose pink in large fragrant clusters on long stems. 2½ ft. T. 75c.

Gloria Mundi

Orange scarlet, and very vivid, in huge clusters amid glossy green foliage. Healthy bushes with great vigor. Burst upon a world unused to such highly-colored Polyanthas, and carried off the whole gamut of Prizes. L. (De Ruyter, 1929). 75c.

Golden Salmon Superior

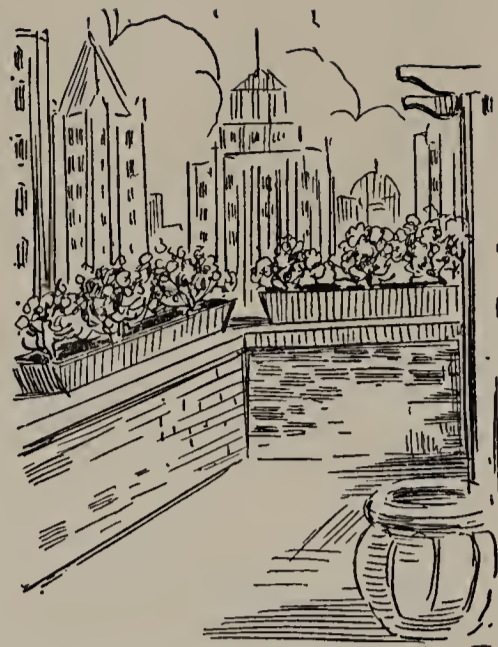
For those who prefer their "orange scarlets" a bit subdued this softer reddish orange is milder. The old favorite Golden Salmon, *superior* by selection both in flower and bush. A 1933 novelty. M. \$1.25.

Gruss an Aachen

An exceptional Polyantha, with such beautifully formed buds and large (3¼ inch) Roses in continuous succession all season, that it might easily be classed as a Hybrid Tea. Orange pink buds and orange salmon flowers. A bedder par excellence, plant in masses and enjoy its quantities of blooms throughout the season. M. 75c.

One each of above 15 Polyanthas (\$14.50) \$11.75

In window-boxes or tubs Polyantha Roses are decorative for the penthouses too.



Ingar Ollson

This is the first of a new "arctic" strain for which a new class has officially been started this year,— "Polyantha Hybrid." This has the ruggedness of the Polyantha and the usefulness of the Hybrid Teas. This bids fair eventually to displace the bedding Hybrid Tea. Flower large, often 4 inches across, semi-double, silver pink in clusters of four to six. Large lustrous Hybrid Tea foliage, plant handsome, upright and disease-proof. M. (Poly. Hybr., Poulsen, Denmark, 1931). \$1.50.

Kirsten Poulsen

Bright scarlet, very showy, fragrant; same type of everblooming plant as Else Poulsen, mentioned above. T. 75c.

Kluis Scarlet

Large flowering variety with semi-double blooms 2½ to 3 inches across. Flowers brilliant scarlet with white eye in the center, in clusters up to ten or twelve. Continuous blooming, with very large foliage. M. (Kluis, Holland, 1932). \$1.25.

Paris

Pompon type. Immense heads of small blooms about an inch across, bright red that remain a long time without changing. Excellent variety for showy border or masses. M. (De Ruyter, Holland, 1930). \$1.25.

Red Echo

A healthy plant producing large heads of beautiful Roses of the Tausendschon type, deep pink or red with white center and a tuft of yellow stamens. Always blooming. M. (Kluis, Holland, 1933). \$1.25.

Yvonne Rabier

A very perfumed, very double, white Polyantha, continuous in blooming, healthy bush with rich glossy foliage, easily the best white. M. 75c.

FIVE POLYANTHA NOVELTIES

INGAR OLLSON KLUIS SCARLET
CAMEO PARIS
GOLDEN SALMON SUPERIOR

5 "Novelty Polys" (\$6.50) for \$5.00

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HYBRID PERPETUAL ROSES

"Hybrid"—or mixture—of the winter hardy Roses of History:—Centifolia, Damask, Gallica, the Hindu Rose "Bengal" and the other hardy strains. The name "perpetual" applies to the long life of the plant, not, as often thought erroneously, to "perpetual blooms." The original H. P's were once-blooming "June Roses," but the new strain is decidedly continuous in bloom while the life of the plant remains perpetual. The H. P's grow into tall handsome specimens and are appropriately used as shrubs, with forsythia, philadelphus, etc., also as majestic plants in the lawn, or as a background group for the Hybrid Tea beds. While there were at one time about 2000 names of H. P's, the following list covers the entire range of colors known in that class.

American Beauty

We are obtaining interesting results with this improved form of American Beauty through selection of the budding wood. And we are now able to offer this old favorite of cerise red to bloom not only in June but all through summer and fall. 75c.

Druschki Rubra

A very remontant and fragrant Frau Karl Druschki with blooms that are crimson red. 75c.

Eclair

"Eclair" for bright light, or lightening,—the name befits the Rose. Large and full, the open bloom is extraordinarily brilliant scarlet, intensely perfumed. While a Hybrid Perpetual in "arcticness," it has the continuity of bloom of the Hybrid Teas. It is a low grower for this class, with many limbs—a good bedder, and can be used with the taller Hybrid Teas. \$1.25.

(Continued page 25)

A WORD TO A BEGINNER

We shall assume you have just received your package of six fine Rose Bushes, perhaps they are the "Beginner's Six." Choose a sunny plot in the lawn or garden, and make the bed 2½ feet wide by 4 feet long. This holds six bushes planted 18 inches apart and 6 inches from the edges.

- 1—Dig a hole 18 inches square and 18 inches deep.
- 2—To be sure about the quality of the soil discard the old and bring in enough new top-soil from the garden to fill the hole.
- 3—Unwrap the bush, hold it in the hole. It fits when the roots do not touch the bottom or sides, and that point where the bark of the roots meets the bark of the limbs is to be just two inches below the surface of the ground.
- 4—Then hold the bush in one hand and fill the hole half way.
- 5—Pour in a bucket of water.
- 6—Fill the hole with earth, heaping it about the bush to a height of 6 inches, well packed throughout.
- 7—After two weeks start removing the mound gradually, two or three inches a day and level the bed to a point two inches below the surface of the surrounding ground.
- 8—Fill in with very well decayed leaves from the woods, or old grass clippings, or compost, or granulated peat moss, or other mulch material, to a depth of two or three inches.
- 9—Leave mulch in place for the year, except when cultivating.
- 10—Write us frequently, and ask us a lot of questions!



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TREE ROSES

For some physical reasons Roses grown as little trees, (Standards), on trunks 3 or 4 feet high, often have more perfect and more beautiful blooms than when in the bush form. Interspersed through the Rose beds the Rose Trees add a "second story" to the Rose Garden. All are perfection with size and beauty amplified.

Hybrid Tea

Talisman	Miss Rowena Thom
E. G. Hill	Rev. F. Page-Roberts
S. de Claudius Pernet	

Three Graceful "Weepers"

Dorothy Perkins, Excelsa, Primrose.
Above 8, each \$3.75; pair \$6; per dozen \$30.
Orange Perfection *Polyantha*, 18-inch Standard, \$2.

TRAILING ROSE

Max Graf

Our pet *trailer*, nothing better for covering banks or rocks, or hanging down over the wall. Large single pink Roses gaily shining, having golden centers. Crinkled rugose foliage deep green and bronze; the first fall frost turns it purple, and the finish is golden yellow. Good effect all season. 75c.



"THE ROSE MANUAL"

Mr. J. H. Nicolas, in this book as always, handles the whole subject of Roses masterfully. Like its author the book is more entertaining than a novel. Clearly and pleasantly he presents a wealth of Rose facts. "Written with the feeling of a Frenchman, the enthusiasm of an American and the accuracy of a scientist." The one Rose Book you ought to have. (Second Edition, illustrated in color.) Cloth, \$2.50. Postpaid \$2.60.

"ALL SEASON" ROSES

We are gradually eliminating the old "June Roses" in favor of the newer strain of continuous blooming H. P's, which while preeminently HARDY will produce a succession of fine cutting blooms throughout the season.

MME. ALBERT BARBIER HENRY NEVARD
FRAU KARL DRUSCHKI LES ROSATI
S. M. GUSTAVE V.

These 5 Roses (\$4.50) for \$3.75

Frau Karl Druschki

The most popular white Rose in the world! Our plants are so propagated as to be of less exuberant growth and more numerous flowers, blooming in June and throughout the summer and fall. 75c.

George Arends

And this is the "Pink Frau Karl Druschki" with mammoth Roses deliciously fragrant. It is quite recurrent too. 75c.

Gloire de Chedane-Guinoisseau

The French can pronounce this name perhaps, but around here this Rose is known as "the best bright red H. P." Fragrant, with long stems. Red limbs and orange fruits. 75c.

Henry Nevard

Remember hoop skirts and yard-long-stemmed "American Beauties"? This is the modern edition of extra long-stemmed great, big red Roses overflowing with perfume. The "Missus" need not be without Roses when entertaining her "Contract" club. 75c.

Mrs. John Laing

Exquisite cup-shaped flowers of soft pink. Erect and healthy plant blooming quite uninterruptedly throughout the season. 75c.

Les Rosati

New color combination in Hybrid Perpetuals. Inside of petals is cerise red with a mist of amber, while the reverse of the petals is cream yellow, thus contrasting sharply yet harmonizing with the inside. Glossy foliage, robust but not too tall. Continuously in bloom. \$1.50.



In the Eighteenth Century in France a group of poets and artists formed a Society calling themselves "Les Rosati." A Rose poem by the applicant is part of the ceremony for admission. The group makes a pilgrimage to the Rosarie de l'Hay every June, and enjoys new songs and poems to the Rose.

Mme. Albert Barbier

A happy combination of Hybrid Perpetual hardiness and power, with the continuity of bloom and coloring of the Hybrid Tea, Mrs. Aaron Ward. Large camellia-shaped blooms of salmon yellow, deepening at the center to orange yellow with a touch or rose. Very lasting flowers, blooming without ceasing spring to autumn. A splendid easy-to-grow Rose. 75c.

Paul Neyron

Quite dwarf bushes for this class (4 feet), with gigantic pink fragrant flowers each on a long stem. 75c.

S. M. Gustave V

The King of Sweden became tired of seeing his Hybrid Teas decimated each winter, so he offered a considerable cash prize for an everblooming Rose that would stay put, and this is the one. So pleased was he that he consented to give it his name. Handsome buds and large full bloom, sparkling pink, unusually fragrant, on long stem. Seldom out of bloom. Can be used for bedding like a Radiance. 75c.

*One of each of these 12 "H.P's" (\$10.25)
for \$7.50*



To have the best idea of what the actual Roses look like stand this Catalogue on the mantel and glance at the photographs from half-way across the room.

*Try this little formula for some wondrous Roses:
1 Tablespoonful Nitrate of Soda dissolved with
2 Tablespoonfuls Superphosphate per two gallons
of water. One quart per plant every two or three
weeks until September 1st. Water ground before
and after.*



ROSE VALLEY NURSERIES • LYONS • NEW YORK

FLOWER SEEDS



Aster, California Giant Sunshine

ASTERS

CALIFORNIA GIANT SUNSHINE. Beautiful new race of Asters from a cross of Sunshine and California Giants, 3-foot plants with blossoms 5 and 6 inches across, long stiff stems. Airy lacy flowers with center disc of yellow or blue, while the encircling outer or guard petals are lavender, enchantress pink, rose, apple blossom, or blue. Excellent garden and florists' variety. Illustrated above. Pkt. 25c.

SUNSHINE. Anemone-flowered. Finest Mixed. Pkt. 15c.

AMERICAN BEAUTY. 3 ft. Oct. Finest Mixed. Pkt. 10c.

CALIFORNIA GIANTS. Great 5 inch flowers, broad petals, strong stems. 3 ft. Sept. Finest Mixed. 15c.

GIANT CREGO. Double 5 inch blooms, beautiful improvement on the Comet type. 2 ft. Finest Mixed. Pkt. 10c.

QUEEN OF THE MARKET. July. Finest Mixed. Pkt. 10c.

ROYAL. Follows Queen of the Market. Beautiful blooms for cutting. 2 ft. Finest Mixture. Pkt. 10c.

KING. The "needled" type, large double flowers, quilled petals. Aug. to Oct. 1½ ft. Finest Mixed. Pkt. 10c.

LATE BRANCHING. Mammoth 5 inch flowers, sturdy 2½ ft. plants. Sept. Finest Mixed. Pkt. 10c.

Nine Asters, (1 Pkt. each above, \$1.15) for 90c

Monster Fringed Petunia, Violet



ALYSSUM, Little Gem. Each plant a mat of white 4 inches high and 15 inches across. Pkt. 10c.

Saxatile Compactum (Gold Dust). Edging or rock garden, hardy perennial. Golden yellow. 6 inches. Pkt. 15c.

ANTIRRHINUM (Snapdragon)

TALL. Enormous flowers, well filled—spikes, 3 feet high. **Autumn Glow.** New soft and pleasing old rose, with terra cotta shadings, and golden lip. Pkt. 25c.

Finest Mixture. Beautiful color combinations. Pkt. 15c; ¼ oz. 40c.

HALF-TALL. Large individual flowers colored brilliantly. Excellent bedders, grow 1 to 2 feet high.

Finest Half-Tall Mixture. All colors. Pkt. 10c.

MAXIMUM. Towering to 5 feet. Magnificent blooms.

Apple Blossom, pink, yellow lip. Pkt. 20c

Canary Bird, canary yellow. Pkt. 20c

Copper King, velvety copper touched scarlet. Pkt. 20c

Old Gold, rich old gold. Pkt. 20c

Snow Flake, white, yellow lip. Pkt. 20c

The Rose, Begonia rose. Pkt. 20c

Six Maximum Snapdragons (above 6 Pkts.) for 90c
Salmon Rose. New salmon and Begonia rose. Pkt. 25c.

CALENDULA (Pot Marigold)

Campfire. Rich orange with scarlet glow. Pkt. 15c.

Radio. New, intensest orange, nearly round, all petals quilled. A beauty. Striking with "Blue Spire" Larkspur. Pkt. 15c.

Finest Calendula Mixture. All colors. Pkt. 5c.

CARNATIONS

(New. Chabaud's *Enfant de Nice*)

Magnificent strain of largest double sweet scented Carnations. A brilliant cross of Chabaud's Giant Improved with Carnation Perpetual giving us a serious rival to the greenhouse varieties. Carnations 2½ inches across, on long strong stems. Beautiful colors, blooming onward from midsummer. The last word in outdoor Carnations! Easy to grow, sow seed outdoors when ground warms, or inside earlier.

"Last Word" Carnations. Pkt. 50c; ¼ oz. \$1.75.

PETUNIAS

GIANT FRINGED AND RUFFLED MONSTERS. These will delight you—their deep velvet throats—their splendor of coloring—the tracery of their veinings and above all their fascinating ruffled and fringed edges. Superb summer and autumn window box decoration.

Pink Triumph, fringed bright pink. Pkt. 25c

Violacea, velvety violet blue (illustrated). Pkt. 50c

Pride of Portland, deepest rose. Pkt. 25c

3 Fringed Petunias (1 Pkt. each above) for 75c

Romany Lass, copper crimson. Pkt. 50c

Scarlet Beauty, great scarlet. Pkt. 25c

Superbissima, copper ruffled. Pkt. 50c

Theodosia, rose, golden center. Pkt. 35c

White Beauty, "heavenly". Pkt. 25c

All-Fringed-Ruffled Petunias, mixed Pkt. 90c

BALCONY PETUNIAS. Over window box edges, 3 inch flowers. Many weeks:

Star of California. New. Velvety violet crimson petals over which is laid a beautiful five-pointed star. Magnificent Pkt. 35c

Extra-Fine Selection, all colors. Pkt. 15c

BEDDING PETUNIAS. For flower beds and window boxes, blooms 2½ inches across, growing 1 to 1½ feet high. Long season of bloom.

Brightest Bedding Petunias. Pkt. 15c



ROSE VALLEY NURSERIES • LYONS • NEW YORK

NASTURTIUMS

Golden Gleam. New. Sweet-scented. People are delighted with this new DOUBLE Nasturtium, a fragrant golden yellow, making its first garden appearance in 1932. The fragrance of a bouquet of Golden Gleam soon perfumes the room, and the flowers last many days in vases. The large double flowers measuring 2½ to 3 inches across are held well above the foliage on erect stiff stems, six inches long—a pleasing arrangement which contributes greatly to the favorable display the plant presents.

Vigorous large bushes with runners 18 inches long. When all the blooms are opened the plant including the runners is a blaze of gold. Golden Gleam has richness of color, size of flower, long stems, and is a very attractive novelty. Gold Medal Atlantic City, 1931. Pkt. 20c; ½ oz. 40c; 4 oz. \$2.75. **DWARF NASTURTIUMS. TOM THUMB.** Finest Mixture of richest colors. Pkt. 5c; oz. 15c; ¼ lb. 50c. **TALL NASTURTIUMS, or TRAILING.** Finest mixed, best colors, healthiest sorts. Pkt. 5c; oz. 15c; 4 oz. 50c.

CENTAUREA (Double Cornflower)

Improved new doubles. Bouquets summer to frost. Blue, Carmine, Maroon, Mauve, Rose, Ruby, White. Each 10c per pkt. All 7 Centaureas for 50c.

COSMOS. Mammoth Extra Early. All colors. Pkt. 5c.

Autumn Flowering. All beautiful colors. Pkt. 10c.

Late Double Crested Beauties. All colors. Pkt. 15c.

DAHLIA. Collarette. 23 brilliant colors. Pkt. 15c.

Coltness Hybrids. New. Beautiful colors. Dwarf plants 18 in. high, no stakes, fine bouquets. Pkt. 25c.

DIANTHUS, SWEET WIVELSFIELD. New. Cross of Sweet Williams and Pinks, perfect for low edgings, cut-flowers and rock gardens. 1 ft. June to frost. Pkt. 25c.

DIDISCUS COERULEUS (Blue Lace Flower). Loveliest possible blue, cut-flowers July to November. 18 in. Pkt. 15c.

DIMORPHOTHECA (Star of the Veldt). New. Treasure from Africa, exquisite blooms summer and fall for bouquets. Brilliant colors. 12 to 15 in. Pkt. 15c.

ESCHSCHOLTZIA (California Poppy). Special assortment of all dwarf erect varieties containing remarkable new colors—copper red, scarlet, chrome yellow, soft pink, claret, and royal purple. Great favorites blooming without end summer and fall. Pkt. 15c.

HELICHRYSUM (Strawflower). 12 fine colors. Pkt. 10c.

LARKSPUR, NEW GIANT IMPERIAL

These American Improved New Annual Larkspurs have been winning Awards from the Royal Horticultural Society. Branching from the base the plants send up many 3- to 4-foot stems each bearing its long spike. Make graceful garden groups, and excellent bouquets. Long blooming period. A great step ahead of the familiar types.

Blue Spire, new, intense deep Oxford blue.... Pkt. 25c

Carmine King, very deep carmine..... Pkt. 20c

Exquisite Rose, rose. Award Merit R. H. S.... Pkt. 15c

Lilac Spire, new lilac..... Pkt. 25c

Miss California, rich lovely salmon rose..... Pkt. 20c

White Spire, "twice as white as any other"... Pkt. 15c

Six Giant Imperial Larkspurs (1 Pkt. each) for 90c

Gloria, new. Deep rose..... Pkt. 20c

LUPINE, Hartwegii Giants. New. Giants indeed, growing 3 to 4 feet tall, with four to six long spikes per plant; each spike with 25 to 50 more blooms than the type most people are used to seeing. Dark blue, sky blue, rose, white—all clear beautiful colors. Easiest culture. Pkt. 15c.

MARIGOLD, African Tall "All Double." Orange. Large closely quilled double heads, beautiful for bouquets. Pkt. 25c.

African Mixed. All forms and colors. Pkt. 10c.

French Dwarf Double. Browns, maroons, yellows, etc. Pkt. 10c.

PHLOX DRUMMONDI. Gay large-flowering annual. white, rose, scarlet, crimson, lilac. Bright. 1 ft. Pkt. 10c.

POPPY, Shirley (Double.) All finest colors. Pkt. 5c.

Shirley (Sweet Briar.) New double Begonia flowered, delightful deep rose pink. Pkt. 15c.

Shirley (Single.) Apricot, blue, etc. Pkt. 5c.

LONG-SEASON of CUT FLOWERS

Our Choice—12 Pkts.—easily-grown varieties—\$1



Golden Gleam
Nasturtium

SALPIGLOSSIS (Painted Tongue). All colors. Pkt. 10c.

SCABIOSA. Giant Loveliness. New. Lovely salmon rose.

Fragrant, fine for cutting. Pkt. 20c.

Grandiflora Mixed. July to frost. 2½ ft. Pkt. 10c.

SWEET PEAS, Spencer. Finest Mixed. Pkt. 10c; oz. 25c.

VERBENA, Lavender Glory. True lavender. Florets larger than half dollar. Sweetest fragrance. Pkt. 15c.

Grandiflora Hybrids. New. Immense. Pkt. 10c

ZINNIAS

ZINNIAS (Youth and Old Age). Brightest colors, all summer and autumn, bountifully, regardless of weather. Sow a row for brilliant hedge. Excellent cut-flowers.

DAHLIA-FLOWERED. Tower 3 feet high, great blooms resembling Dahlias—6 inches across with gorgeous petals erect (great improvement over flat type), giving flower a depth of 4 inches. Massive. Richest colors.

Crimson Monarch, deep crimson, (8 inch flowers) 15c

Dream, lavender deepening to purple, new shade 15c

Eldorado, rose on salmon, new..... 15c

Exquisite, rose, deep rose center, enormous.... 15c

Golden Dawn, golden yellow, very large..... 15c

Oriole, immense orange and gold (illustrated)... 15c

Polar Bear, pure white, exceptionally Dahlia-like. 15c

Scarlet Flame, fiery bright scarlet..... 15c

8 Pkts. Dahlia-flowered Zinnias (above 8) \$1

DOUBLE PICOTEE GIANTS. Delightful colors—salmon rose, cream, buff, biscuit, gold, lavender. Curled petals with Picotee markings. Pkt. 25c.

QUILLED GIANTS. Red, gold, orange, vermilion and yellow. Petals beautifully quilled. Pkt. 25c.

"3-Zinnia Special"—8 Pkts. Dahlia-flowered; 1 Pkt. Quilled; 1 Pkt. Picotee; total 10 Pkts. (\$1.70) \$1.25.

POMPON. Intense colors, all season. 1 ft. Pkt. 15c.

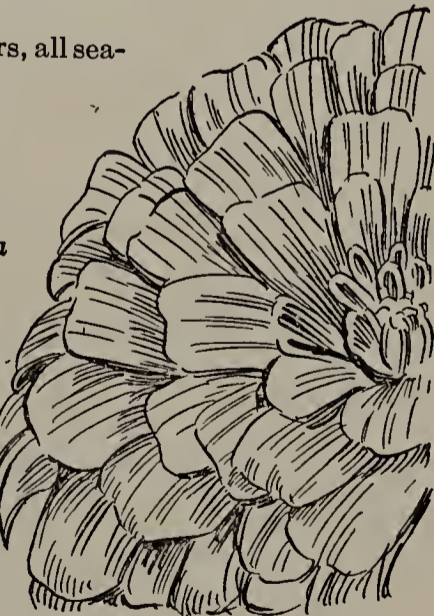
Cut and Come Again

Pinkie. New. Half size

rose pink, long stems.

All season. Pkt. 20c.

Dahlia Flowered Zinnia



Hedge of Zinnias

ROSE VALLEY NURSERIES / LYONS / NEW YORK

SOME NEW ATTRACTIVE PERENNIALS

Perennials like well-drained soil—rich and deep. The soil should retain moisture, yet be sandy enough to allow the excess water to drain through it, below and beyond the roots. Most Perennials make a good effect when planted one foot apart, a greater distance for the tallest growers; not mixed but in groups of a kind.

The ground should be moist but not wet when planting, and cover the bed with granulated Peat Moss as soon as planted. This covering may consist of a layer 2 or 3 inches thick, or part of this amount may be stirred into the top few inches of soil. Then the wind does not dry the soil, which remains cool and moist uniformly. Well-decayed

leaves from the woods, compost, quite old grass clippings act as does Peat Moss.

Press the earth quite firm and tight about the roots and stalk when planting, especially at the surface of the ground. In a few days the earth may shrink away from the stalk making it necessary to press more soil close to the plant. Water every few days until growth starts, unless it is apparent that the mulch material is keeping the soil moist and cool enough.

Though we have space on these pages to list but a few of our Perennials we have nearly everything and shall be glad to supply you. Prices include delivery.

ANEMONE (Windflower)

HUPEHENSIS (Early Windflower). Charming mauve pink flowers, very bright, with pretty golden centers, on strong cutting stems. The beds are a beautiful mass of color each year from August until end of fall. Grow 2 feet high, with bright and glossy ornamental leaves, in full sun or half shade. Bouquets. 3 for 85c; \$3 per doz.

JAPONICA (Japanese Anemones). Among our most beautiful fall flowers, August to frost, growing 2 to 3 feet high, preferring semi-shade. Foliage and entire plant attractive.

Queen Charlotte. Semi-double pink.

Rubra. Rose red, bright yellow stamens.

Whirlwind. Semi-double white.

3 for 70c; \$2.50 per doz.; \$15 per 100.

September Charm. New. Charming silvery pink, deepened with rose and mauve. Produced by a cross of the Hupehensis and Japanese Anemones. Sept. 2 ft. 60c; 3 for \$1.50; \$5.75 per doz.

ASTER, Skylands' Queen. Through August and September this is a gorgeous light blue, large flowers on a rather dwarf (3 ft.) plant. Excellent. 50c; 3 for \$1.25; \$4.50 per doz.

CAMPANULA Med. Caly. (Strawberry Pink). The old-fashioned favorite Cup and Saucer Canterbury Bells in a new color—strawberry pink. 40c; 3 for \$1; \$3.75 per doz.

HARDY CHRYSANTHEMUMS

As summer's bright Perennials pass one by one it is very comforting to reflect, that when fall arrives one's garden can have the prolific Chrysanthemums for its autumn climax. They grow easily and reward you well. Height 2 to 4 ft., blooming from August into December.

Barbara Cumming. New. Three-inch flowers of clear yellow, deepening to orange in the center. From Aug.

Daybreak. New. A beautiful shell pink. Midseason. Single and very large.

Frances Whittlesey. New. A brilliant bronze and garnet. Starts Sept.

Gypsy Girl. New. Charming chestnut brown enriched with crimson. A double row of petals surround the golden center. You will thrill at this. From Oct.

Jean Cumming. New. A grand pure white. From Sept.

October Dawn. New. Delightful glowing pink of dawn. From Oct.

Ruth Cumming. New. Rich red bronze with terra cotta, ending a uniform light bronze. From Oct.

Each 40c; 7 (1 of each above) for \$2; per doz. \$4.

BUDDLEIA (Butterfly Shrub). The New Ile de France

New. Gorgeous long spikes of deepest purple, the richest of all and indescribably beautiful—receiving an enthusiastic reception. Spikes 12 inches long, and quantities of them. Fragrant. Vigorous bushes 3 to 4 feet or more in height and width, and bespangled with butterflies August to end of autumn. Last spring we offered the first plants in America. Strong field-grown plants \$1; 3 for \$2.50; \$10 per doz.

GYPSOPHILA (Baby's Breath)

Each plant makes a large handsome billow, with its myriads of tiny flowers, in bloom all summer. From these plants you can cut sprigs or branches that are perfect for garnishing bouquets, lasting longer than the bouquets themselves. (Illustrated at left.)

Bristol Fairy. Double flowers, three times as large as PANICULATA, in great panicles. Bold. Each 50c; 3 for \$1.25; \$5 per doz.

Paniculata. Panicles of minute flowers in countless thousands, give the plant a mist-like appearance. 3 for 65c; \$2 per doz.

NEW HOLLYHOCK GIANTS

Rather unusual to cut Hollyhocks for bouquets and have them last and be beautiful for days. Yet this new strain—already the winner of several Awards—performed admirably this past summer. Last spring the first plants were released. Some of them grew 8 feet high, continuing in bloom for an extended season. Rich clear colors, enormous double blooms, vigorous well-filled towering spikes. The grandest Hollyhocks we have seen. (Illustrated at left.)

Adonis. Rose cerise, large and bold.

Alba Superba. Magnificent white.

Brittanica. Delightful scarlet, intense.

Lady Bailey. Pronounced fadeless pink.

Mulberry Superb. Rich mulberry.

Salmon Queen. Glowing salmon.

Each 50c; these 6 for \$2.50; \$4.50 per doz.



ROSE VALLEY NURSERIES / LYONS / NEW YORK

DELPHINIUM (Hardy Larkspur)

BELLADONNA—Rose Valley Strain. New. The spikes are longer and better filled—but in the color of that “fairest blue” of BELLADONNA, the blue of summer sky, no “improvement” was thought necessary or possible. Blooms all summer and fall continuously, especially if kept cut, seems to be in bloom all the time. Very easy-to-grow strain. 3 to 4 ft., 3 for 85c; \$3 per doz.

BELLAMOSA, Blue Grotto. New. *Profoundest* indigo blue. Its heavy spikes and continuity of bloom (throughout the season) proclaim its superiority, through skillful hybridizing, over the former BELLAMOSA. As one continues to gaze at spikes of these the more beautiful they seem. They are arresting when planted in a group, especially if a bright scarlet or yellow flower happens to be in the foreground. The color is approximated by the deep blue near the top of the left spike of the Vanderbilt Delphiniums shown on page 31. A robust strain, as soon as it finishes blooming it grows and blooms again several times through the season. 3 for 95c; \$3.50 per doz.

VANDERBILT HYBRIDS, described page 30, photographed page 31.

DIELYTRA SPECTABILIS (Bleeding Heart) The quaint heart-shaped, pink-and-white flowers of the old-fashioned gardens of long ago. Like semi-shade. (2 ft.) Each 45c; 75c per pair.

HARDY PHLOX

Though colors are largely a matter of personal taste the following varieties of Phlox are the most admired.

ALBERT LEO SCHLAGETER. New. Month after month through the season this is picked as “the best red.” Bright scarlet carmine with an orange sheen—thus is combined strength of color with a warm glow. The blooms seem unaffected by sun and rain, and plant is a strong grower. Each 30c; 3 for 80c; \$3 per doz.

CAROLINE VANDENBERG. New. A gorgeous blue that is most commanding. Just the right colors make up this blue to bring forth the most favorable comments. Large individual flowers, and a great cropper. Each 40c; 3 for \$1.10; \$3.75 per doz.

COUNT ZEPPELIN. New. Very large white Phlox with a carmine eye. Bright and cheery. Each 40c; 3 for \$1.10; \$3.75 per doz.

DAILY SKETCH. New. Extra large individual flowers and great clusters, unsurpassed salmon pink, with a slight touch of carmine in the eye. Fine and outstanding. 75c; 3 for \$2; \$7.50 per doz.

ROSENKAVALIER. New. Enormous clear rose-red, in great clusters. Healthy, robust, unfading. 35c; 3 for 90c; \$3.50 per doz.

5 Hardy Phlox (1 each of above \$2.20) for \$1.75
15 (3 of each) \$5

LOW-GROWING HARDY PHLOX

GUSTAF LIND. New. Rich salmon pink. Very free-flowering. Quite dwarf.

EMAIN MACHA. New. Flaming red. Dwarf. Edge flower beds with these and have them in small patches in the rock garden for summer color.

Each 50c; 3 for \$1.25; 6 for \$2.25; \$4 per doz.

SCABIOSA, House’s Hybrids. Gorgeous things, now hybridized to great size and infinite beauty of color and form. All the lavenders into deepest blue. For garden or bouquets. June to Sept. (2 ft.). 3 for 85c; \$3 per doz.

VERONICA LONGIFOLIA SUBSESSILIS (Japanese Speedwell). Graceful spikes of intense turquoise blue, favorite for bouquets through late summer. We selected this strain from several under observation, for its flowers, its foliage and good appearance. 2½ ft. 35c; 3 for 95c; \$3.50 per doz.



Rose Valley Long-Spurred Columbines

AQUILEGIA—Rose Valley Long-Spurred Hybrids Illustrated just above. By repeated selection we have a very unusual strain with flowers 4 inches across having spurs 5 inches long appearing frequently. Brilliant scarlet, sky-blue, orchid, salmon, pink, powder-blue, purple and violet, endlessly. Some have curious art tones, others have gilded tips. The gay colors of every flower add to the beauty of the next, and a cluster or bed of these fairy-like blooms is grace personified. Spring and early summer; 12 square feet will accommodate a dozen; bouquets. 3 for 85c; 6 for \$1.25; 25 for \$3.75.

12 Rose Valley Long-Spurred Columbines \$2

AQUILEGIA, Breeze Hill. Very choice colors and beautiful forms with long spurs. Strong stiff stems. An excellent strain from the famous Harrisburg garden. 3 plants \$1; \$3.50 per doz.

AQUILEGIA, Crimson Star. Long-spurred brilliant dark crimson, clear and sharp in its coloring. 3 plants \$1; \$3.50 per doz.

LARGE-FLOWERING CLEMATIS

Rapidly cover a trellis or create a screen for the porch. During a long season they are bedecked with large broad-petalled flowers of intensest colors. Easy to grow, sun or shade. Hardy, years and years of bloom.

- Jackmani, purple.
- Mme. Edouard Andre, red.
- Ramona, blue.
- Duchess of Edinburgh, white, double.
- Mme. Baron Veillard, pink.

Each 85c; pair \$1.50; the 5 for \$3; doz. \$6

FLOWERING SHRUB

BEAUTY BUSH (Kolkwitzia amabilis). New. Gracefully bending and arching limbs which in June give this handsome specimen the appearance of a fountain of pink sprays. A new prize for the garden, gorgeous in groups or alone. 6 to 9 feet, attractive throughout the year. Heavy plants ready to bloom this year, each \$1.25; per pair \$2; \$10 per doz.

THE VANDERBILT DELPHINIUMS, SELECTED HYBRIDS

(Illustrated on page 31, opposite)

Lofty aspiring columns of blue of every conceivable tone, with single and double flowers of magnificent proportions. Some are studded with white centers, some keep the charming old-fashioned brown "bee," some are pale mauve, some deep mauve, others have mauve and blue combined. Some are delicately tinted orchid pink, others are richly blue.

Thus purity and delicacy of color enhance the magnificent conical spikes, and the dense placement of the enlarged flowers. The Vanderbilt Hybrids combine the best features of all the modern types, excelling in clarity and purity of hue. They are noble plants of imposing stature, with glorious flower-spikes a yard long, and individual blooms that would make four of the old, towering 5 to 7 feet in the air.

Delphiniums are gorgeous in front of a massive background of green foliage. Often they are planted in groups among low shrubs. One's fondest garden pictures link Delphiniums and Lilies, they seem inseparable. And both pink and white perennial Phlox alternating with Michaelmas Daisies are beautiful with the Delphiniums.

Rose Valley Selected Vanderbilt Delphiniums are among the easiest perennials to grow. Plant them 18 inches apart each way in a sunny bed of fertile loam. They bloom for many weeks, June to September, and last for years.

One-year: 4 Plants \$1.75; Dozen for \$4.50; 24 for \$7.75; 100 for \$30
Two-year: 4 Plants \$1.95; Dozen for \$5.00; 24 for \$9.00; 100 for \$35
(Delphinium Belladonna Rose Valley, also Blue Grotto, page 29)

HARDY LILIES

Unsurpassed for the garden are the Lilies. These four varieties become larger and more beautiful in the garden year after year without disturbing. They like sunny situations with the ground shaded and cooled by the foliage of other plants growing about them. Plant singly or in groups among such plants as Pachysandra, Aquilegia, Campanula, Coreopsis, Delphiniums, Peonies, Rhododendrons, etc., and annuals as Petunias may be sown among a bed of Lilies. Cut Lilies for bouquets removing but half the stem. Fragrance, and stateliness, through July, August and September, for many years.

Auratum—(*Gold Banded Lily*). Magnificent white flower, with a band of gold the length of each petal. Throat chocolate-dotted. Grows 4 to 6 feet tall. Each 40c, per doz. \$4.

Henryi—(*Orange Speciosum*). Vigorous indeed, often to 9 feet. Gorgeous apricot yellow with chocolate dots. Each 50c, per doz. \$5.

Regale—(*Royal*). Glistening white, with rich canary throat. Outside striped pink and brown. Fills the air with fragrance. 3 to 5 feet. Each 40c, per doz. \$4.

Speciosum Magnificum—(*Speciosum*). Richest carmine with crimson spots. Beautiful red-tipped anthers. 4 to 5 feet. Each 40c, per doz. \$4.

Large Bulbs for Large Blooms: One of each above \$1.35; 3 of each \$3.50, Dozen of each \$12

In combination with the Vanderbilt Delphiniums at top of this page:

4 Plants (1-yr.) Delphiniums, and The 4 Lilies for \$2.75.

4 Plants (2-yr.) Delphiniums, and The 4 Lilies for \$2.95.

A ROSE WITH YOUR ORDER

We have made several Rose "Collections" through these pages, with price for the group reduced. If you are ordering Roses and other plants not in collections, to the amount of \$10 or more, you may select any one of our Roses, and we shall be glad to include this with your plants with our compliments. You will thus be creating your own collection to fit best into your own garden.

AND now we have reached the end of our story for 1933. We have given you glimpses of Rose Beauty. Some of this Beauty must find its way into your garden, or by way of your thoughtfulness, into your friend's garden. Rejoice in Rose Beauty. Let it warm the cockles of your heart, and comfort you. For the hours spent among the Roses are the sweetest hours of all.

ROSE VALLEY NURSERIES · LYONS · NEW YORK

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Post Office _____

State _____

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ROSE VALLEY NURSERIES,

LYONS,

Byron C. Collins

NEW YORK



APPLICATION FOR MEMBERSHIP

Date _____

AMERICAN ROSE SOCIETY

Secretary's Office, Harrisburg, Pa.

I inclose \$3.50, Annual Membership dues in the American Rose Society for the current calendar year, 75 cts. of which is for a year's subscription to the American Rose Magazine.



Name _____

Street Address _____

City and State _____

GLENDALÉ.

The American Rose Annual for 1933

is the eighteenth successive issue of what has aptly been called the "world's rose encyclopedia." It reaches round the globe to keep members of the American Rose Society informed as to rose-progress. All the new roses of the world are uniformly described, as no catalogue can ever do. In "Proof of the Pudding," active members tell of rose-behavior all over the land so that, as experiences are noted, rose-effort and rose-money is saved.

Edited from its beginning by Dr. J. Horace McFarland, the new Secretary,

Mr. G. A. Stevens, joins in taking it yet more closely to the gardens and the homes of the members. The American Rose Annual is not obtainable in book-stores, but is sent free (over 200 pages, bound in cloth) to every paid member.

The American Rose Magazine

comes to members six times in each year, and costs outsiders \$1.50 per annum. It ties together amateur rose interests and provides continual help toward more and better roses. It replaces, in a larger and better way, the former Quarterly.

You Are Invited to . . .

JOIN

The American Rose Society

"A Rose for Every Home"



THE ADVANTAGES OF MEMBERSHIP

MEMBERSHIP CARD

Issued to each member is a passport of fellowship with rose-growers everywhere. It opens to members many, beautiful gardens which would otherwise be inaccessible. It is a ticket of admission to all rose shows in which the American Rose Society participates.

PUBLICATIONS

WHAT EVERY ROSE-GROWER SHOULD KNOW is a concise, illustrated manual for beginners and a reference-book for experts.

THE AMERICAN ROSE MAGAZINE, full of rose-news, announcements, and general information, is issued six times a year.

THE AMERICAN ROSE ANNUAL is an up-to-date, illustrated volume of fresh and important information, all about roses. It cannot be purchased in book-stores but is sent free to members each year. It is all new, all valuable.

LIBRARY

A circulating library is maintained in the Secretary's Office, including all modern works about roses and rare volumes not easily obtainable elsewhere. These books may be borrowed or consulted by members free, under the rules of the Society.

ILLUSTRATED LECTURES

The Society has provided and maintains three interesting rose-lectures, illustrated with accurately colored lantern slides. One of these lectures is assigned to special distribution on the Pacific Coast; the other two circulate anywhere within the borders of the United States, at a nominal fee to Garden Clubs, local Rose Societies, and individuals who are members of the American Rose Society.

CONSULTATION

All members have the privilege of consulting the Committee of Experts without charge concerning cultivation, history, and other rose matters.

"A Rose for Every Home—A Bush for Every Garden"

THE American Rose Society brings together thousands of people, scattered through every state and province of North America and many foreign countries, into a fellowship for mutual enjoyment and benefit.

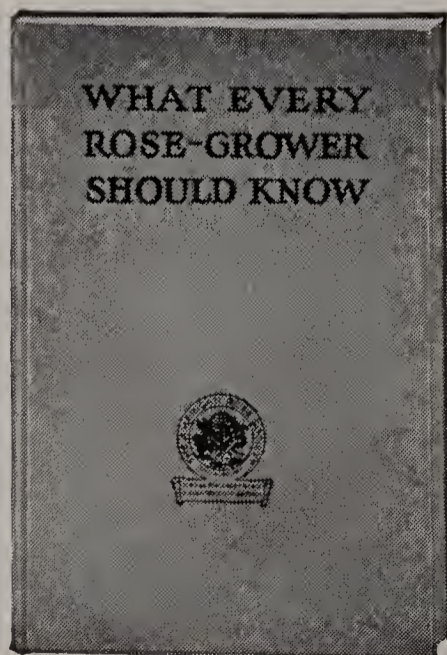
Correspondence between members and promotion of local exhibitions of roses are encouraged by publication of rosters and the award of suitable medals and certificates.

Research into cultural difficulties is supported, and valuable information about roses is disseminated through its publications.

Civic appreciation of roses has been actively promoted through the many municipal rose-gardens which have been inspired and encouraged by the Society.

Members are protected against unwise purchases and misrepresentations through the accuracy of its reports.

The Society is an increasing cultural influence for the improvement of American gardens



RETAIL PRICE

\$1.00

Free: To New Members

THIS compact, cloth-bound manual includes all the basic principles of rose-growing. . . made as simple and brief as possible. A member says: "It is simply perfect in its class. . . a complete primer. . . a handy reference-book." A prominent English horticultural weekly says it "might well be called 'Rose-growing without Tears,'" as it serves "to tell the amateur rose-grower exactly what he wants to know." Says the *Kansas City Star*: "A rose-primer, yet it is more, for. . . it helps to carry a rose-friend forward toward fine accomplishment."

It is well illustrated, to make every direction plain, and bound to slip easily into the pocket. This useful book is the rose-grower's daily service manual.



A photograph of four roses against a black background. At the top is a light pink rose with a yellow base. In the middle left is a large, fully bloomed pink rose. To its right is a yellow rose bud. At the bottom right is a large, fully bloomed yellow rose. Green leaves are scattered around the flowers.

LEONARD BARRON

MAX KRAUSE